

Mr. Harold A. Beam,  
14200 Woodmount,  
Detroit, Mich.



# WEEKLY BULLETIN

## MICHIGAN SOCIETY OF ARCHITECTS

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Volume 13

DETROIT, MICHIGAN, MAY 2, 1939

No. 18

## AN EVENT

by Wirt C. Rowland

The architectural profession in Michigan and Detroit should feel very much honored because of the opportunity conferred upon it by the management of the Beaux Arts Institute of Design (called Beauty Arts in one of our local papers) to judge one of the problems as submitted by ateliers from various parts of the country (among which the name of Michigan was noticeably absent!)

Mr. Wm. Shepherd, Chairman, and Mr. Irving Harris, Chairman of the Membership Committee, and their capable secretary, Miss Rother were here from New York to administer the process of judgment and became ex-officio part of the jury which was selected from among architects throughout the state by Mr. Albert Kahn, the only director of the Institute resident here in Michigan. The local and state members of the jury were comprised as follows:

Albert Kahn; Prof. Jean Hebrard, Ann Arbor; Prof. Love, Univ. of Illinois; Maynard Lyndon, Highland Park, Michigan; Roger Allen, Grand Rapids; Kenneth C. Black, Lansing; Clair W. Ditchy, Detroit; Robert B. Frantz, Saginaw; Robert W. Hubel, Detroit; Talmage C. Hughes, Detroit; Richard P. Rase-man, Bloomfield Hills, Michigan; Eero Saarinen, Bloomfield Hills, Michigan.

In addition to these was Prof. Francis W. Kervick from the University of Notre Dame, Indiana, accompanied by a group of students from that University to view the problem.

The entire Jury was first entertained at lunch at the Recess Club in the Fisher Building by Mr. Kahn, after which, with his characteristic prompt efficiency, he "shooed" us over to the third floor of the New Center Bldg. to "get going," where in a large room bare of any diverting interest, we found a formidable display of exactly 169 drawings of a "Bus Station," a Class B, IV problem.

The jury was divided in half (which as you may understand in event of an uneven number, an odd member instead of the difficulty of being halved could be a "member-at-large" or "without portfolio"! I think that's the way it worked out.) However, each half took its half of the problems and when finished, traded about and reviewed the other half's half. Now, with this intricate calculation, you can understand that we finally arrived at the judgment of mentions and prizes after many eliminations. I can go no further than this, not being an authority on parliamentary law or legislative processes.

### NOTICE

The meeting of Detroit Division, MSA announced for Wednesday Evening, May 3 has been cancelled, owing to a conflict with MSA board meeting in Battle Creek.

But, I do know in spite of frequent admonitions from Mr. Shepherd, the Chairman, that all judgments were finally completed at the late hour of six o'clock. Weary and worn with opinions and judging, a very pleasant sound smote upon our ears—that of an invitation from Mr. Kahn to repair to his home. Having been in a similar situation before, I probably showed an indiscreet eagerness to accept.

However, to those who were able to accept, was dispensed that hospitality so well known and liberal by both Mr. and Mrs. Kahn. And drooping spirits revived into pleasant conversations—visits with the New York guests who finally just caught by its eyebrows their train back to New York.

Those who have never before viewed Mr. Kahn's office which is one indeed—with its collection of books, prints and fine furniture and cleanly arranged working quarters will agree with me that it is completely inspiring. Also, in spite of the fact that the "Great Khubla" (as I fondly know him) has specialized in industrial work — and likes it — still must have a profound instinct for things beautiful, which he cannot put in a factory, but will have about him both at home and in the office.

The policy as admirably adopted by the Beaux Arts Institute of Design to fix judgment on problems in various sections of the country should bring to Michigan and Detroit because of this event a sense of its importance as education which, it seems, in spite of our architectural schools is still necessary and desirable. We should also feel much gratification that we have in the Institute a representative of our profession in Mr. Kahn. And to him as the genial host, on this occasion, we return many heartfelt thanks.



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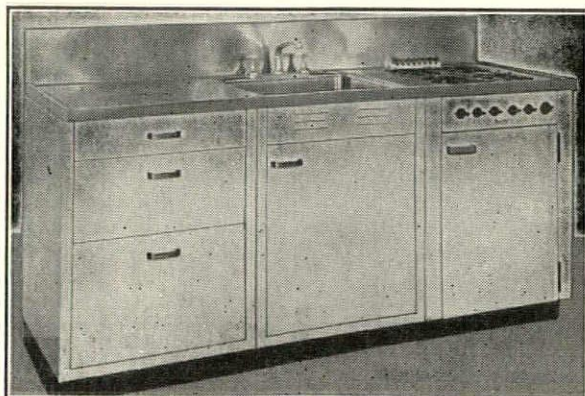
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# BULLETIN BOARD

## BLACK ON STATE PLAN COMMISSION

Governor Dickinson has announced the appointment of seven new members and reappointment of two present members of the state planning commission.

Kenneth C. Black, Lansing, president of the Michigan Society of Architects, was one of the new appointees. He succeeds Dr. William Haber, resigned, Grover C. Dillman, state budget director, succeeds Harold D. Smith. Dean E. L. Anthony of Michigan State College and Dr. Eugene Elliott, state superintendent of public instruction, succeed themselves.

Other new members are Albert P. Champney, director of the Wayne county bureau of taxation, who succeeds Frank Isbey; Prof. C. S. Benson of the University of Michigan, succeeding Abner Larned; Ernest H. Chapelle, superintendent of schools at Ypsilanti, who succeeds Charles Kettering of Detroit; William Hale of Midland, and Arthur E. Erickson of Ironwood.

Murray D. Van Wagoner, state highway commissioner, and Percy J Hoffmaster, state director of conservation are ex-officio members of the commission.

## THE ARCHITECT

There is no truer poet than  
The architect; each visioned plan  
He forms in symmetry as fine  
As any metrical design  
The poet uses; with skilled care  
The architect contrives to pair  
Sunlight and shadow in a scheme  
That accents every cadenced beam  
And cornice, he does not forget  
Demands of usefulness, and yet  
He somehow builds a lyric tone  
Into each syllable of stone.

—Ida Marian Breed

## MEETING BOARD OF DIRECTORS

M. S. A.

*Battle Creek, Wednesday, May 3*

4:00 P. M.

To be followed by dinner meeting jointly with Kalamazoo-Calhoun Counties Association of Architects.

## FOR SALE

Thumb Tack Club Year Books for 1921-2-3, also Architectural League Year Books for 1906-7-9. Harry E. Mead, 12602 Dexter Blvd., Detroit.

We have lately received many comments on the improvement in the content of the Weekly Bulletin. It is because our members are extending hearty cooperation in contributing articles, news items and building reports, which is as it should be.

Another snooper is needed to track down Sniffy the Doper. As to his identity, just about everyone has been suggested, including the Editor. I can assure you that it is not so. One thing seems to be agreed—he is a good writer.

Don't forget your annual dues for membership in the M.S.A.—\$3.00, to March 1, 1940, Dues in the Detroit Division for the same period are \$1.00.

MAY 2, 1939

## POST-WAR ARCHITECTURE EXHIBIT IN DETROIT

The National Exhibition of Representative Post-War Architecture, which is being shown throughout the country, is scheduled for the Detroit Institute of Arts, May 7 to 28.

The first exhibition of its kind for over twenty years, and as far as is known the first ever to be circulated throughout America, the exhibition presents to the public, to the architects and to schools, a general, well-rounded survey, in excellent photographs and plans, of buildings which architects consider "fine" in design, and "representative" of the best work executed in the United States since the Great War.

Letters were mailed by the Committee on Education, The American Institute of Architects, to 1500 architectural firms, organizations and schools from which over 1000 buildings were received as being worthy of consideration. The committee undertook the enormous task of selecting 150 representative buildings, irrespective of school, style or individual.

The mounts show Residence and Housing Projects, Town Planning, Hotels, Apartments, Educational and Recreational Buildings, Hospitals, Government and Municipal Buildings, Commercial Industrial Structures, Libraries, Museums and Churches.

Tremendous in scope, the exhibition is genuinely national in character. Buildings in 29 states - from 72 cities and towns - show the variety of architectural styles in the United States.

## ALBERT KAHN'S PAPRIKA SCHNITZEL

A Recipe from "University of Michigan Alumnae Blue Book of Cooking," page 45—called to our attention by Ralph MacMullan

2 veal steaks, ½ inch thick  
Salt and pepper  
Flour  
1 tablespoon fat or butter  
2 onions, sliced  
1 pound small mushrooms, sliced  
1 cup chicken or meat stock  
½ pint thick sour cream  
Paprika

Cut veal in pieces size of individual servings. Salt and pepper. Dust with flour and pound slightly. Heat fat in spider, add paprika until fat is red. Put in onions and fry slightly. Add veal and brown it all over. Put in mushrooms, heated stock, and sour cream which has previously been brought to the boiling point. Cover spider tightly and cook slowly for about 2 hours, on top of stove or in oven.

(Contributed by Birmingham Group)

## HOUSING SURVEY FOR DETROIT

The Works Progress Administration has announced that 12,000 WPA workers will be employed soon in a \$9,000,000 housing survey throughout the United States.

The cost, officials said, was being shared by Federal and local governments.

Seventy-one surveys have been approved for 85 cities and counties in 26 states, including: Benton Harbor, Dearborn, Detroit, Hamtramck, Jackson, Lincoln Park and Pontiac, Michigan.



## WHAT'S WRONG WITH ARCHITECTURE

An Editorial from the Monthly Bulletin, Illinois Society of Architects.

While building in general still lags, the professional architect is kept interested in architecture through the lively discussion by architectural school professors over what real and honest architecture should be and is not. These professors expound philosophies in new phrases which, when closely examined, are found to be the old truisms that have always held good. Their product in design looks different, usually unconvincing and generally sensational. Many young architects ape these designs, deluding themselves with the belief that their own product is modern, logical, practical, when in truth it is a copy of the product of a much heralded sensationalist's brainstorm.

The professorial group occupying the stage at the moment is from the Bauhaus at Dessau in Germany, led by Gropius, Maholy-Nagy and Mies van der Rohe.

The Bauhaus, founded by Gropius soon after 1918, was much propagandized by its creators, but by 1930 was on its last legs, according to German architectural journals. Gropius left the school, migrated to England and practiced in association with an Architect Fry. Van der Rohe succeeded Gropius as director of the Bauhaus. It did not prosper and closed soon after the Hitler government came in. Now the establishment is a school for nurses.

Gropius came to the United States and became chief critic in architectural design at Harvard in 1936.

Maholy-Nagy, a professor at the Bauhaus, came to Chicago in the summer of 1937 and became head of the New Bauhaus, a school of industrial design founded by The Association of Arts and Industries. Maholy-Nagy was sponsored by Gropius. He operated the school one year. Then it was closed. If or when it will open again, only time can tell.

Van der Rohe came to Chicago in the fall of 1938 to head the architectural school of Armour Institute of Technology. The introductory banquet with speeches heralding his coming was liberally reported in the December-January number of the I. S. A. Bulletin. Since then an exhibition of van der Rohe's German Pavilion at the 1927 Barcelona Exposition, his Tugendhat House in Czechoslovakia, a small house in Berlin, another in Magdeburg, a fancied design for a tall steel and glass cage, a reinforced concrete warehouse design, and two or three models of one story flat roof dwellings, has come and gone.

In 1911 and '12, three men whose names, if not their work, are well known to American architects today, were working in Architect Peter Behrens' office in Berlin, at a time when the new German Embassy Building for St. Petersburg, Russia, was being planned. Its erection was completed in 1914 and the building was completely destroyed soon after the World War.

These three men are: Walter Gropius of Berlin, Le Corbusier of French Switzerland, and Mies van der Rohe of Aix la Chapelle. This is the triumvirate that founded what the architectural world is pleased to call "the international style of architecture."

The profession is interested; it wants to be shown more of the achievements of these men and their school. They have all written and preached. Gropius has built the Bauhaus Group and Siedlung Dessau-Torten; Le Corbusier has the Swiss Club in Paris and a varnished tent outside the 1937 Paris Exposition; Van der Rohe has the Barcelona Pavilion and Tugendhat mentioned above. But what else of theirs has materialized in space? Space! That's the word they like.

It is suggested that this group, knowing in their own minds the solution of this world's architectural troubles, band together in the publication of a book of their executed designs, giving plans, sections, and photographs taken from a normal point of view. The American architect will then judge for himself.

## NEW MEDIUM OF PRESENTATION OFFERED

Slide projection has been used successfully for some time to present a message on the screen with standard size slides. By utilizing this method with a smaller size slide, a new medium of presentation is available to Architects who are to present their designs to building committees, trustees, or groups of people interested in the project to the point of granting the commission to prepare the working drawings.

In the past, Architects quite often felt that some of the members of these groups did not understand the rendered drawing when viewed. When this occurs, the members probably are not convinced of the design's merit, and therefore remain hesitant regarding their sanction of the design.

By means of the slides, the members are able to see the renderings on the screen, together, and the design's merit seems to register quickly, probably owing to the fact that everyone is used to seeing pictures on the screen and understands them, whereas he may not understand drawings.

Once the Architect has the slides, he no longer worries about the transportation of large renderings or other drawings. He no longer is required to repeat, several times perhaps, information about any one unit in his design, to several members of groups as they look at different drawings. He can change slides for comparison much more quickly than handling several drawings. He has at his command a greatly enlarged drawing on which notes and titles are more easily read.

Regarding the projector, if he does not own one, they can be rented, along with screen if necessary, at any one of several Camera Shops in the city, for a nominal sum. Many places where he will show the slides, such as schools and churches, have a permanent screen, or a section of light colored wall will be sufficient.

A series of slides on one type of work the Architect has executed is advantageous, while photographs in color in slide form, of finished work in comparison to the colored slide of the rendering is very effective when shown to another group who are contemplating a similar project.

Where progress photos would be required, black and white slides can be made from photos taken on the job and presented by projection. These are excellent for future use in case of alterations.

The use of photography is unlimited when applied by the Architect. From presentation of a proposed work to the completion of this work, photography can supply you with a file of slides in color or black and white, or pictures, which will tell your story completely and effectively.

Gordon A. Sheill, Architect, has used the Camera with success in Architectural photography and has made 2" x 2" slides in both natural color and black and white, of renderings for this medium of presentation, for Architects in Detroit.

Should this be of interest to you, he would be pleased to confer with you. Phone TOWNSEND 5-1123 after 6 P.M. or write to 170 Elmhurst Ave., Highland Park, Mich.



## C. L. T. GABLER

## An Autobiography

Cornelius L. T. Gabler, member of the firm of Morison and Gabler, 616 Murphy Building, Detroit.

I was born December 19, 1902, in Brooklyn, New York. After two years of primary school in Westfield, New Jersey, my family moved to Sarnia, Ontario. There I learned to take off my hat when they played "God Save the King," and fight when they called me "Yankee Doodle."

Now, I value the experience I gained during my childhood and youth in Sarnia. The Canadian Schools gave me a solid educational foundation. An early love for athletics was furthered there, and it was my good fortune to have been associated with school teams that won Dominion recognition. My father's position with the Imperial Oil, Limited, made it possible for me to obtain summer employment in the refinery plant. My interests were in the building field; and every vacation, during high school and college, I worked in the various building trades. There I gained a diversified knowledge of carpentry, the carpenter shop, the machine shop, and steel erection. At the end of each summer, I had a two weeks vacation and usually headed for New York.

However, when I was seventeen, my activities ceased for over a year when injuries and illness confined me to bed, paralyzed from the hips down. This is mentioned because, at that time, I turned my interests to things which could be done with my hands and drawing became my chief pastime. I was fortunate and gradually recovered. Following recuperation, I finished my last year of high school in Port Huron.

The next Fall found me enrolled in the Architectural School of the University of Michigan in the Class of 1927. Four years of architectural training convinced me that this must be my future field of endeavor. Ann Arbor days were busy ones, for athletics and campus activities had to be sandwiched between my hours at the drawing board. There I was affiliated with the Delta Upsilon Fraternity which has meant a great deal in my travels about the country.

In June of 1927, I headed for New York to gain my first office experience. The summer soon passed, and I stayed on in architectural offices until the mid-year of 1930. Then I obtained employment with Marc Eidlitz and Sons, the largest building contractors in New York. I consider my experience with them invaluable.

In 1931, while working for them, I was married. When most of their work in progress was completed, and new contracts at a standstill due to the times, my wife and I headed back to Ann Arbor. I enrolled again in the University, and received my B. S. in Architecture in February, 1934.

Circumstances and friendship made Detroit my choice for a home city. Employment with the firm of Mildner and Eisen was my introduction to the architectural field in Detroit. In 1936, I started my own practice. In October of 1937, Andrew R. Morison and I joined forces in partnership. Fortunately, we have had our share of work for these troubled times.

## Affiliations:

- American Institute of Architects.
- Detroit Division of Michigan Society of Architects, Secretary.
- Michigan Society of Architects, Secretary.
- Intercollegiate Alumni Club, Officer.
- University of Michigan Alumni Club of Detroit, Board of Directors.
- The Downtown Lions Club.

HARDWARE CLASSIFICATIONS AND  
HARDWARE CONDITIONS

*Note: This document has been approved by the Detroit Division, M. S. A.; Detroit Chapter, A. I. A. and it is printed herewith by authority of the Board of Directors of the M. S. A. with a view to its being approved by that body.*

AS APPROVED BY CARPENTER-CONTRACTORS' ASSOCIATION JUNE 7, 1938.

**Rough Hardware**

Rough hardware shall be considered nails, screws, bolts, anchors, hangers and other metal devices used in the application or assembly of rough or construction lumber, also nails and common unfinished screws used in the application or assembly of finish woodwork, and shall include sash cord and sash weights.

**Finish Hardware**

Finish hardware shall be considered plated and finished screws and devices for the application or assembly of millwork, including handrail brackets and stop screws and washers, also all track, hangers, locks, bolts, plates hinges, knobs, pulls, etc. used in connection with the hanging or operation of moving wood units of millwork such as doors, sash, drawers, shutters, etc., whether interior or exterior.

**Hardware Fixtures**

Hardware fixtures shall be considered racks, rollers, bars, holders, soap dishes, mirrors, brackets and other devices made in whole or in part of metal, glass, fibre, porcelain, and composition materials which are not used for the attachment of millwork.

**Special Finish Hardware**

Special finish hardware shall be considered those quantities for the individual units of millwork which are above the amount commonly applied in all work and such makes and kinds of hardware which are not commonly used in all work.

The following shall be included under this classification and such others that reasonably apply,—

1. Soss hinges; Rixon type hinges.
2. Window safety bolts and devices.
3. Mortise and surface bolts in addition to one other latching means no the same unit.
4. Door checking devices on interior doors.
5. Hinges above two in number on all interior doors under 36" wide and on cabinet doors or any sash under 42" long on the hinge side.
6. Metal brackets and folding devices for closets and cabinets.
7. Metal coat poles; house numbers; door knockers; foot scrapers.
8. Sash balances and springs unless a part of the window unit.
9. Door guards, mechanical door holders and closing devices for garage and factory doors.
10. Kick plates.
11. Stall partition standards.

**Hardware Conditions**

The bid/contract for carpentry and interior finish includes labor to install rough hardware and also such finish hardware, special finish hardware and hardware fixtures as are listed in the schedule of hardware attached to the specifications or enumerated in the specifications for carpentry and interior finish.

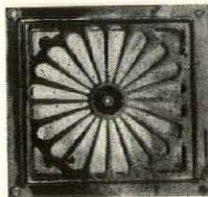
The bid/contract for carpentry and interior finish



does not include labor to drill or cut metal, marble, tile, granite, stone, glass, and like materials for reception of hardware which connects millwork to such materials unless called for and the items of hardware and their location are enumerated in the specifications for carpentry and interior finish.

The bid/contract for carpentry and interior finish does not include labor to install special finish hardware and hardware fixtures unless called for and the items to be installed are enumerated in the specifications for carpentry and interior finish.

The bid/contract for carpentry and interior finish shall, in the absence of a hardware schedule attached to the specifications or of proper enumeration in the specifications, include labor to install finish hardware and shall not include labor to install hardware fixtures or special finish hardware, all as defined in the **HARDWARE CLASSIFICATIONS** approved by the Carpenter Contractors' Association of Detroit and dated June 7, 1938.



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## ARCHITECTS' REPORTS

**AGREE, CHAS. N.**, 1140 Book Tower.  
Foundation, Theatre, Lakewood and Harper. Contract let to O. W. Burke Co.  
Plans, superstructure, Harper Theatre, ready for bids about Ap. 25.  
Prep. plans, housing development, 404 Apts. MacKenzie Manor Housing Corp., owners.  
Prep. plans for 2-story and basement mercantile bldg., Ann Arbor, Mich.  
Prep. plans for 3-story and basement Apt. bldg., Jeff. Ave., Belevidere Land Co., 24 Units.  
**E. L. BARBER, DENISON, Iowa, Merritt & Cole, Assoc. Archt.**—Plans for \$50,000 Church, Cor. Plymouth and Steele Aves.  
**BENNETT & STRAIGHT**, 13526 Michigan Ave.  
Fig. on Theatre, Rosedale Gardens, closed.  
**BRANDT, CHRISTIAN W.**, 3408 Eaton Tower.  
Prep. plans for country estate in New York State. Owner's name withheld for time being.  
**DERRICK & GAMBER**, Union Trust Bldg.  
Taking fig. on equipment for G. P. Jr. High School.  
**DES ROSIERS, ARTHUR**, 1414 Maccabees Bldg.  
Plans for Resurrection Aud. & High School, Lansing, Mich.  
**DIEHL, GEORGE**, 120 Madison Avenue  
Sketches for Church, Argyle, Mich., Plans for Catholic Central High School.  
Prep. plans for School, St. Scholastica Parish.  
**GIFFELS & VALLET, INC., L. Rossetti, Associate** — 1000 Marquette Bldg. —  
Plans for store bldg., Federal Dept. stores, Jos. Campau.  
Holland Municipal Power Plant plans submitted for approval. Taking figs. soon.  
**HARLEY & ELLINGTON**, 1507 Stroh Bldg.  
Revised bids closed on Western Rosin & Turpentine Bldg.  
**KAHN, ALBERT, INC.**  
Fig. on boiler equipment, Chevrolet plant, Tarrytown, N. Y., closed.  
Fig. on hoist elevator, Ford Press Shop, closed.  
Fig. taken on Hanes Hosiery Mills, Winston-Salem, North Carolina.  
**PEREIRA, P. R.**, 1548 Clairmont  
Ready for bids, 10 apt. Bldg., River Rouge, Masonry, Steel sash, Stoker, Elect. Fix. Kitchen Equip.  
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**SAARINEN, ELIEL & J. Robt. F. Swanson Associates**, 309 Wabeek Bank Bldg., Birmingham.  
Bids closed April 24, Suomi College Bldg., Hancock, Michigan.  
**STAHL, JNO. C.**, 1118 Francis Palms Bldg.,  
Taking fig. about Ap. 25 on alt to stores, Randolph St.  
**STANTON, HENRY F.**, 409 Griswold Street.  
Bids due Apr. 5, Res. for Warren S. Booth, Martell Dr. Bloomfield Hills.  
**WEST, ROBERT J.**, 512 United Artists Bldg.  
Taking bids, Alteration, Secretary of State, Woodward and Hendrie Ave.  
Taking bids, Residence, Anthony Felker, \$10,000.  
**WRIGHT, FRANK H.**, 418 Fox Bldg.  
Ten small houses, Britton & Roxbury, Contract let to F. Drum.  
Summer cottage for Mr. and Mrs. Harold G. Ulrich, contract let to C. Auch.  
Alterations to Chandler Theatre, Harper Ave.; new balcony; new front. Bids closed.  
Front and addition for Disner, tailor, Stephenson Bldg., Taking revised fig.

Earl Pellerin, Tom Hewlett, Merle Weaver and Walter Gessell were recent visitors to Williamsburg, Virginia.

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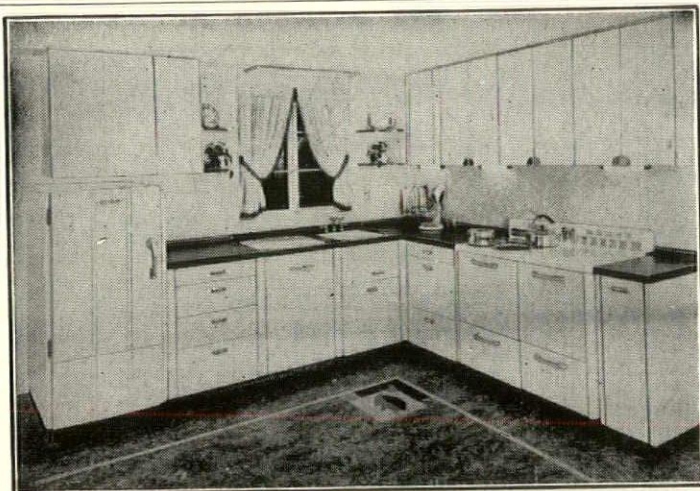
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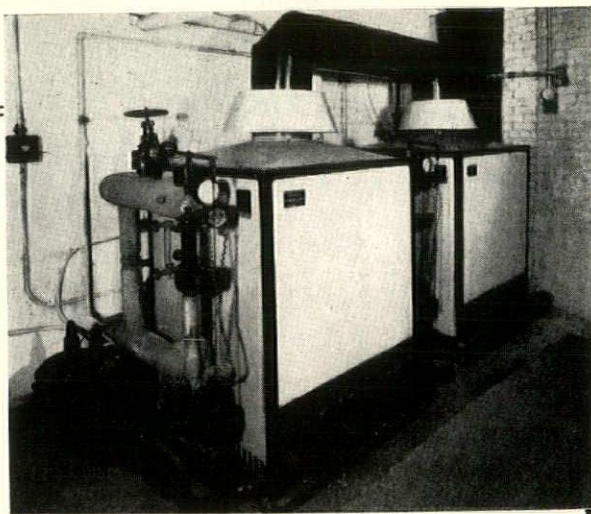
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# WEEKLY BULLETIN

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Volume 13

DETROIT, MICHIGAN, MAY 9, 1939

No. 19

### A SKETCH OF ROBERT W. HUBEL

If this isn't held against me, I will give you some dope you asked for.



Hubel

An uncle of mine, who fought the Indians out in Arizona in the eighties, persuaded my parents to come to this country and settle out West in this great land of opportunities. By the way, the uncle is living with me now and full of Indian War Stories.

I held up the party, being born in Berlin, Germany, June 3, 1891. However, when less than two years old, I landed with the family in Castle Garden, New York City. As this was in the Cleveland Admin-

istration, with depression and bread lines, the family had to stay in New York City, living in the famous old East side. From there on, I grew up a common mutt, going to public and trade schools, where I started Mechanical and free hand drawing. When fourteen years old, I received my working papers with a recommendation from my school principal which started me working with Mark Eidliz & Sons, New York Builders.

After three months as office boy, brushing the bosses' coats, and a little board work, I joined the force of Kirby, Petit & Green, Architects at \$4.00 a week tracing details and getting my start in Architectural training, the great Henry P. Kirby taking me in hand.

Part of the training was with the Engineers figuring bending moments, etc., even as low as typewriting specifications with the one finger touch system.

In 1908, I joined Atelier Hornbostel, niggering for a year before being allowed to work up any Beaux-Arts projects myself, later finished with Columbia University Atelier, including the much hated Mathematics and Engineering.

### FIRST GOLF OUTING ARCHITECTS - BUILDERS' & TRADERS'

Wednesday - May 17 - 1939

#### RAMMLER GOLF CLUB

Club is located on Utica Road between Schoenherr Road and Van Dyke. Shortest route starting at 7 Mile Road just North of Gratiot; drive 9 Mile on Schoenherr to Utica Road, turn left on Utica, 1½ Mi. to Club on right.

TOURNAMENT TEES OFF - 1:30 P. M. to 3 P. M.  
Charges — Golf — Prizes and Steak Dinner ... \$3.00

Greetings Gang! Let's Get Off To A Flying Start...  
... The course is in wonderful shape - many improvements have been added. We have made all arrangements for the first outing to be one which will long be remembered.

LET'S GO—MAY 17th—RAMMLER GOLF CLUB

Wm. F. Seeley, Chairman

In 1915, I joined the A. I. A. and received my R. A. Certificate and practiced Architecture in New York City.

When General Pershing tried to catch Villa in Mexico, as member of the 71st N. Y. Infantry, I was mustered into federal service and sent down there, making layouts for pipe lines and camp hygiene, being sergeant of the Medical Division.

Returning in late fall to New York City, but having the wanderlust, I joined my school chums, Beckett & Akitt, here in Detroit in the practice of Architecture.

When this country entered the great war, I intended returning to New York City, but landed in Albert Kahn's office in April, 1917, where I have been ever since.

My hobby is Ancient Numismatics and reading Ancient History. I like travelling and have been abroad a number of times. The worst habit I have, is drinking good wines.

### ARCHITECTS

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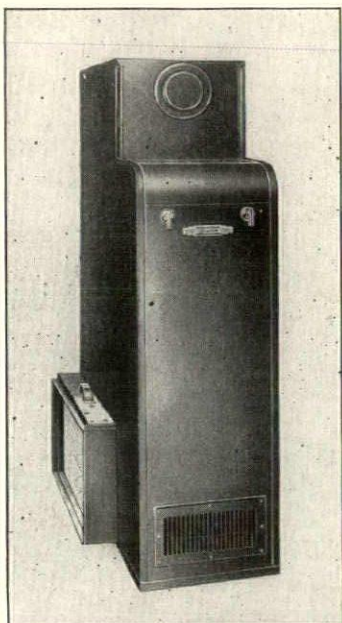


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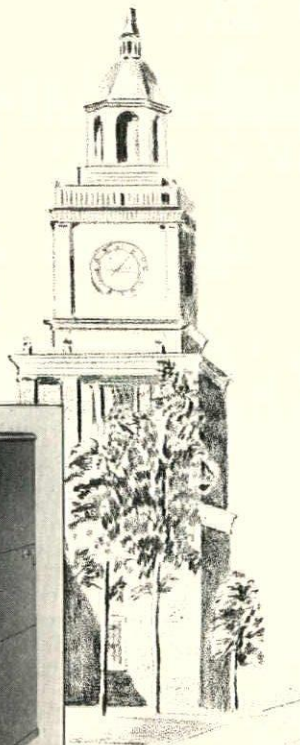
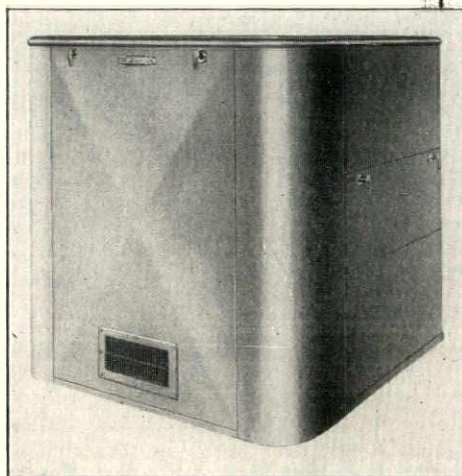
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DETROIT





The residence of Mr. & Mrs. Elmore F. Wollering, 2192 Yarmouth Road, Birmingham, Michigan (above), was designed in the Regency style. Some of the outstanding features of the scheme are the oval stair with its indirect illumination and open stairway to playrooms in the basement.

A studio and sun deck over the service wing has been planned for the future.

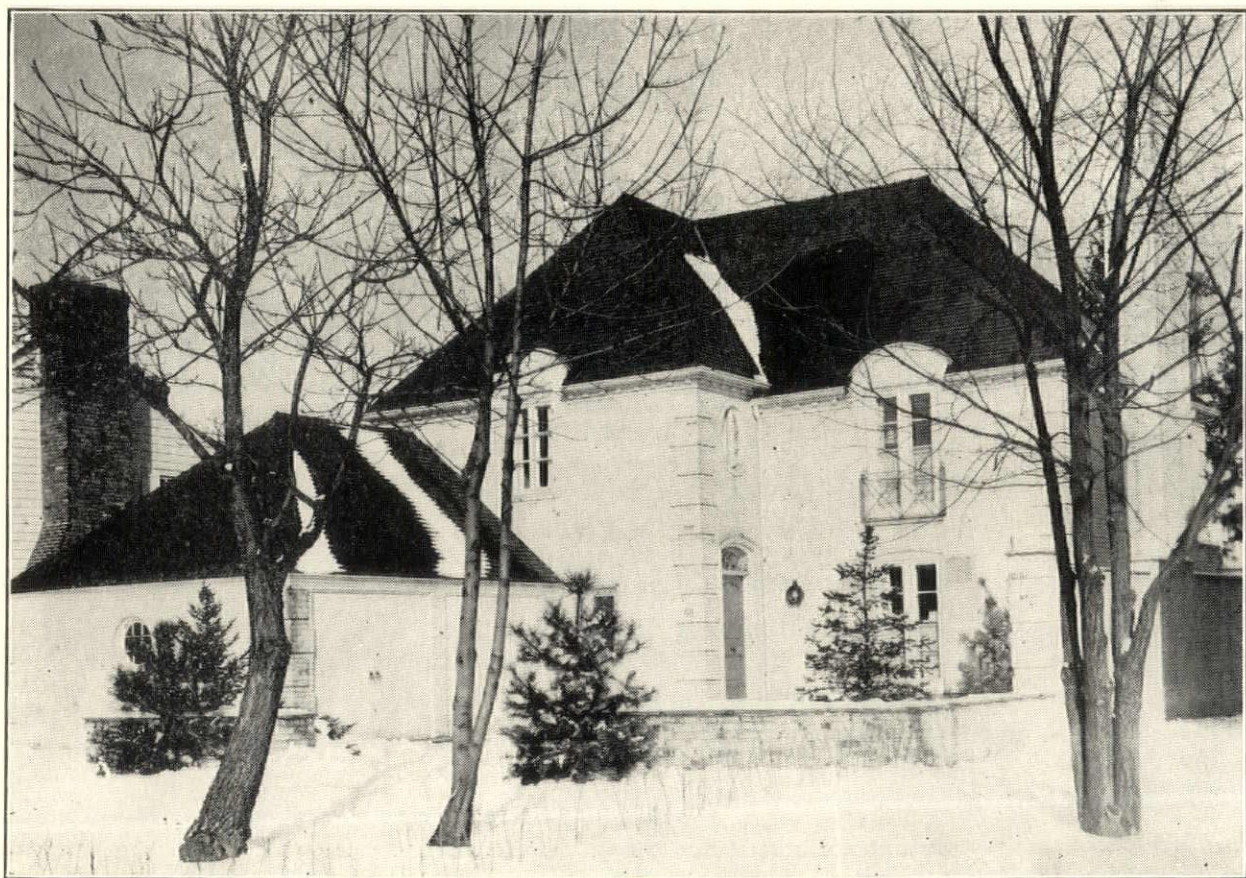
The interiors show a definite modern influence.

Mr. Girard of the Thomas Esling Company, was the Decorator.

The residence of Dr. and Mrs. H. A. Jarre, 68 Merriweather, Grosse Pointe Farms, Michigan (below), was designed in the French Provincial style, with a walled entrance court in front of the house and garage doors facing the court.

The living room and oval dining room face the garden in the rear. The interiors of the house have been carried out in the Provincial style to form a background for an interesting collection of antiques.

On both houses Hewlett and Luckenbach were architects and H. A. Amsbary Co., general contractors.





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HEWLETT AND  
LUCKENBACH  
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RESIDENCE OF MR. AND MRS. PAUL F. MEILINK  
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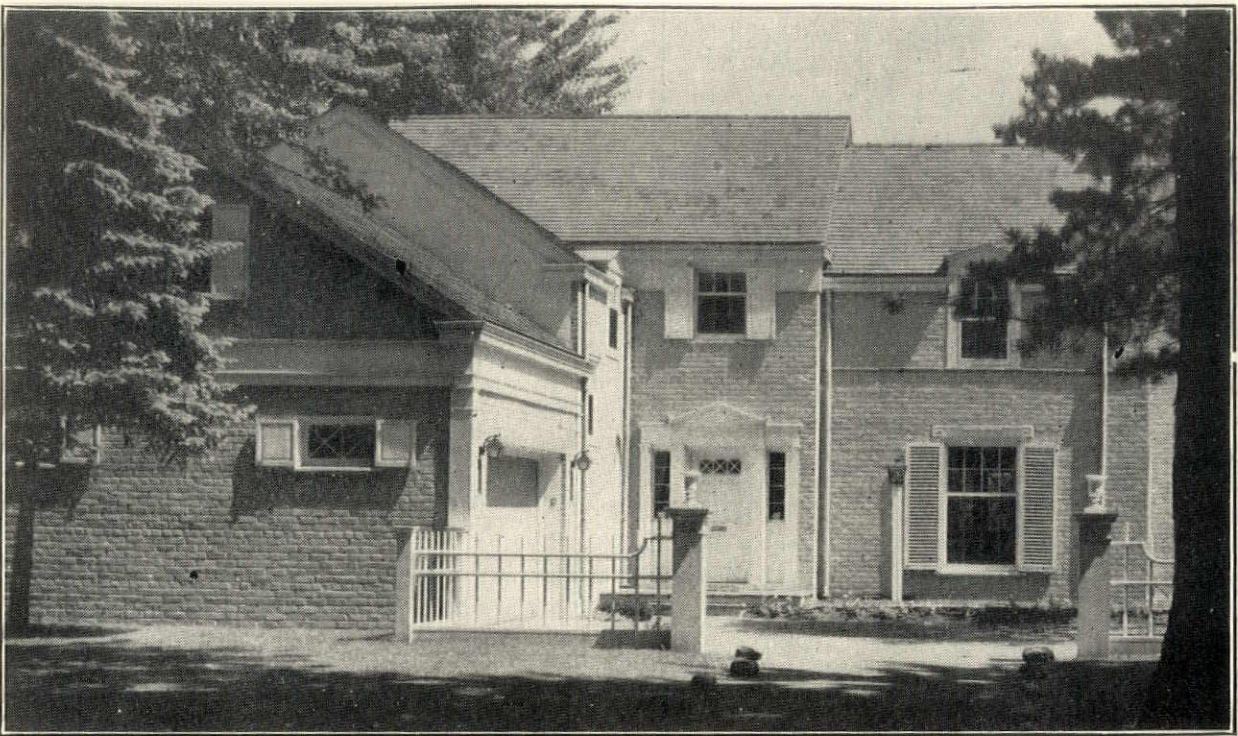
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D E T R O I T





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RESIDENCE OF MR. and MRS. PAUL F. MEILINK  
GROSSE POINTE FARMS, MICHIGAN



Hewlett

The residence of Mr. and Mrs. Paul F. Meilink, shown above, is located at 62 Moran Road, Grosse Pointe Farms, Michigan. The problem was to design a house of approximately 46,000 cubic feet on a narrow lot and have the principal rooms face the garden in the rear of the house. This was solved by locating the garage in the front of the house facing the court, with the main hall accessible from the front entrance and also directly from the garage.

The French Revival style was selected for its freshness and scale. This was carried out throughout the interiors as well as the exterior.



Luckenbach

## AUTOGRAPHS OF FAMOUS ARCHITECTS

On the following pages are reproductions of autographs of architects and their friends collected by Frank H. Wright in a birthday book for the Michigan Society of Architects.

S  
L  
YL\*

R D R

SM INC H H L\*G O E BE

I D- WM CK-K L N MP\*H M R h

T HN- N I A I N E A A U A \* I s

H\*KA R A L N R APP\* Z L K B G ME E i

OWL B \*DER WEN DSON- EL \* R-

Y

LEO  
NE

Art Hyde's typewriter sketch of the Detroit Skyline as seen from Windsor.



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Bob Burns — Gladys George

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SAT. 11:00 P. M.

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"ILLEGAL TRAFFIC"  
SUN. - MON. - TUES. May 14, 15, 16  
Frederick March — Joan Bennett  
"TRADE WINDS"

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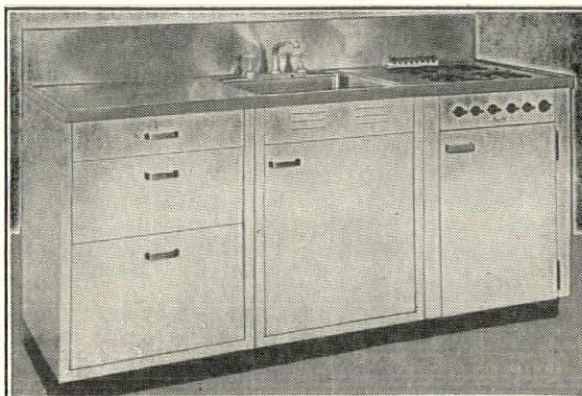
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at your service -

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pleasure of coming up  
and the Society. He hope  
you can be our guests again  
We are always at your  
service. Love. J. Zimmer.

Rephus Peary  
January 19, 1780

JAN. 23,  
Arthur Maul. 1885

JAN. 26,  
Philip J. Limke  
1905

I have this ahead of  
my twin brother  
Frank in B. Roosevelt.  
I need not worry every  
Oh, and about my job  
H. Russell Rosier

JAN. 5,  
G. J. L. L. L.

JAN. 21,  
Carl H. Schwenkmeier '00

JAN. 22,  
Paul Lids

JAN. 24,  
Harold S. Ellington  
Born 1886 Still young  
and deeply fond of all my  
Architect Friends.

JAN 11  
Here is the Bull that Roams the woods,  
Doing the Cows & the Hifers' good,  
If it wasn't for him & his Golden Rod,  
What would we do for Beef by God?  
Edgar Rollins Kimball -  
1905

Harvey B. Beebe  
Dec. 1, 1893

David Hanson Williams J.

FEB. 2,  
Allen L. Truitt  
Just room enough  
for one work

JAN. 27,  
E. K. Williams

JAN. 14,  
There came  
"BUCK" 1902  
a barn architect who  
turned to be a ham  
builder. X  
Frank - you old devil.

Whittaker  
DEC. 16, 1891

JAN. 27,  
E. K. Williams  
-1935 1892.

JAN. 6, 1933.  
T. W. C. O. D. M.

JAN. 14,  
Wm. B. Stratton (see Feb. 16.  
True Birthday -

Chas. D. Wiggins  
JAN. 7,  
B. 1938

JAN. 29,  
M. S. A. Convention  
1933.

JAN. 17,  
John H. Donelson  
Albert M. Bielauski

Trifton W. Pettibone  
JAN. 3, 1891

JAN. 30,  
Leo H. Bower

JAN. 19,  
R. S. Gerganoff  
J. J. L. L. L.

JAN. 1, 1888  
Dwight James Bann

FEB. 5,  
E. J. Hudaleston  
Durham N.H. 1888

FEB. 6,  
Edward W. Wadsworth "FA" 1879

- Feb. 14-1935 -  
Mr. C. Grant La Farge. F.A.I.A. of New York  
Lectured at Det. Institute of Arts.

FEB. 7  
Henry F. Stanton  
1894.

FEB. 21 - 1892  
Ernest H. Trysell.




FEB-8 Richard P. Haseman 1896. <sup>MARCH-3</sup> Andrew Lubb. <sup>MARCH-15</sup> Fred W. Knick 1898  
 Cranbrook Academy 10/25/34 I can't write white looking at it

FEB-15 Stephen F. Hawkes 1875 <sup>MARCH-16</sup> Mary J. Hicks 1887  
 Walter Kohler March 19/37

FEB-16 John R. Stratton <sup>MARCH-5</sup> Louis Kahn  
 Russell A. Allen 1897



FEB-16 W.E. M... 1868-1933  


PSYCHOPATHIC  
 No  
 NUTS.

ERNEST J. PELLAK

FEB-20 1906  
 MARCH-2  
 Walter R. McBurnoch

FEB-24 Harold C. Beckett  
 Born Hamilton  
 Ont. 1890



MARCH 8 H. Maxwell Gryllo 1865-1933

MARCH-10 Allen C. Barclay 1884  
 John W. R. Lee 1874

MARCH-10 Carl E. Macomber 1889

MARCH-11 Louis Kasper 1933  
 Guten Freunde finden  
 sich zu Maffar und  
 zu Rand.

MARCH 13 L. R. Bennett 1890-

MARCH-6 St. Stephen

Albert Kahn 1868-1869 TCH  
 March 13-1869 TCH  
 Masoon P. Ramsey

MARCH 18 Adolph Eiser  
 MARCH-21 John B. Gay 1933

MARCH-28 J. Lashar Steffens 1933  
 Born this day in 1884

MARCH 18 Bernard C. Neigel  
 March 18-1876  
 Began study architecture in 1893 at Detroit Mich

MARCH-14, O.R. Piers Craft  
 My day  
 A day weeks.



MARCH 29 1933  
George N. Graves

MARCH 29  
W. V. Marshall 1890

MARCH 30  
Robert B. Frank.

MARCH 31. 1897?  
Marian Frances Blood A.I.A.

APRIL 2.  
Kendrick W. Madison  
Seedlings from  
Edmund Frank.

APRIL 9  
Katherine Havene

APRIL 9.  
Earl Redine

APRIL 9.  
Carl A. Ziegler  
Phila 1888

APRIL 10.  
G. Frank Cardner  
1890

C. F. J. Barnes  
APRIL 11. 1876

Martin Lupton  
Born May 1-1899  
Died Oct. 25th 1933 Very suddenly.  
Leaves a wife and one daughter. 34 yrs old

Harmon K. Mooradian  
MAY 15  
-1889-

MAY 18  
L. Black - 1877

MARCH 21  
Thomas H. Murphy  
1887  
The first man in touch  
to promote  
"Consult your Architect"

APRIL 14.  
R. Nichols - 1894

APRIL 15  
M. Cuthbert  
Inns Arbor

APRIL 21  
Herbert L. Schmitt  
1896

B.S. Ralph Calder  
Detroit

APRIL 17.  
H.A. Will  
A memorable occasion.  
The night before the 1933  
convention of the Michigan  
Society of Architects

Wm. H. Hine, Detroit  
APRIL 18, 1889

Claud D. Lundblad  
APRIL 18, 1883

Staus Leike - 1883  
APRIL 20



Measured, Recorded and  
Redesigned - by the H.A.B.S.  
March 1936.

Centennial  
April 27, 1903.

APRIL 12.  
Clair W. Vitchy 1891.

A  
M. O. Billings Lane  
April 21 - 1885



APRIL 25  
Edo D. Hefner



APRIL 28, 1866-1932  
William C. Weston

Lawrence B. Jameson  
May 1, 1895

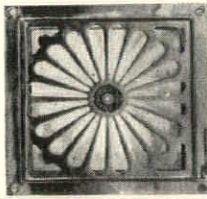
Hugh T. Hayes  
May 8, 88

E. H. Alasges  
May 8, 1897

Elly Crane  
MAY 27

Austin A. Howe  
Rural in crime Died 1936





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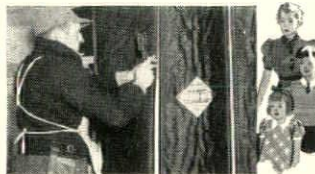
## So he specified the **LIFETIME Insulation BALSAM-WOOL**



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Yet to choose wisely —  
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high efficiency and, (2)  
does it keep its high ef-  
ficiency.



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min-proofed, highly fire-  
resistant and non-settling.



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ple method which cuts ap-  
plication cost 50%. Balsam-  
-Wool, once installed, is  
there to stay. Let us give  
you the complete facts  
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Minnesota

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THE LIFETIME INSULATION

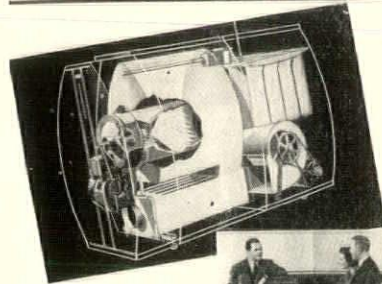


**The Facts Are Easy to  
Get—Balsam-Wool, the or-  
iginal moisture barrier in-  
sulation, need not rest its  
case on claims. In thou-  
sands of buildings, it has  
proved that it offers life-  
time insulation protection.**

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HOME UNIT**



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and oil-fired  
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supreme in func-  
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and mechanical  
excellence.

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small, costly or low-priced. Owners the nation over praise the  
performance, economy and operating efficiency of Gar Wood  
units. It's safest to specify Gar Wood for any type of home.

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WEEKLY BULLETIN



JUNE, 17.

Samuel R. Orth A.I.A.  
1871 Chemman Com. Health & Safety

Dr. William L. Plack

JUNE, 18 - 1854

Robert Swanson 1900-34

JUNE, 14.

E. Ernest H. Kees

1887-1935

Grand Rapids  
Convention Bureau

For no reason at all

Geo. F. Diehl

May 5-1892

It is my intention  
to attend every  
convention - until  
some good friend  
finally fills in  
the last date

1853 APRIL, 7, 1933

W. G. Malcolmson

Began practice of Architecture  
in 1882 -

Fellow American Institute of Architects  
Member Committee on Structural & Licensure  
Member Committee on School Building  
Standards, A. I. A. -

Past-President Detroit Chap. A. I. A.  
First President Mich. Society of Archt  
Member of Detroit Athletic Club,

Detroit Board of Commerce,  
Detroit Engineering Society,  
Detroit Automobile Club.

Detroit Business Pioneers -

First President Detroit Building  
Congress -

"Good Luck ty"



Feb 23+24-33

APRIL-8.

Frank H. Wright  
Fort Shelby & Hwy



Sect Roger Allen.  
M.S.A.  
1993

JUNE, 23

1892 -

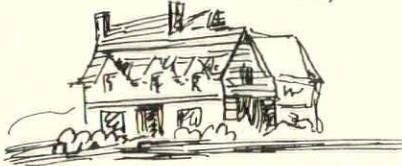
Roger Allen says: Quote -  
A lot of people, not quite bright.  
There are who can't tell wrong from right  
And in Detroit there's quite a throng  
OF Gats who can't tell Wright from Wrong

APRIL-8 -

W. L. Burman  
Thank You

JUNE, 19.

Arthur K. Hyde 1895.



JUNE, 23.

Frederick Growther  
1881



JUNE, 24.

Thosdon H. Hutchinson 1869.

JUNE, 23

1892 -

Roger Allen says: Quote -  
A lot of people, not quite bright.  
There are who can't tell wrong from right  
And in Detroit there's quite a throng  
OF Gats who can't tell Wright from Wrong

JUNE, 25

Carl E. Hingbitt  
Chicago Ill 1891

JUNE, 26

R. B. Cap. Price.  
One year younger, and several  
million dollars poorer, thank  
God, than A. K.  
"Specificationist." 1869 1905

JUNE, 30.

Cliff Palmer  
The man who  
always get your  
goat

K. Renaud ?

JULY, 11.

F. Clara Fairney.



Pierre Luchant  
JUNE, 23, 1887  
L.H.

Grand Rapids Louis C. Kingscott  
July 11 1898

JULY 12.

West. Graham.

JULY, 14.

1900-1





JULY 2  
John Kasurum 1881  
120 W. Montcalm  
We have not seen the  
ballone as yet

R.E. Rasmussen  
July 29 - 1855 -  
C-B Jensen  
Aug 10, 1889

AUG. 22  
Arthur R. Cook,

JULY 4  
Chanson R. Lumber  
M. S. A. Convention  
February. 1933



AUG. 25  
Richard H. Mars  
George J. Haas  
Duits  
The day I lost my  
life - Married Aug. 25  
1910

JULY 4  
Joe - white  
and  
twenty-one!  
Geo D Mason

Chanson R. Lumber  
AUG. 19  
Born in 1893 - a year of  
depression - but coming  
out of that ever since.

Mark M. Conklin  
Sept. 1, 1872.

JULY 7.  
Jos. J. Gmzdowski: what the Angel tossed  
to best friends - him, but he is a damned  
Widow's pyjama in good Chairman.  
Ala serene go pyjacie

SEPT. 2  
Nests Lorenson  
SEPT. 3  
R. Bailey.

SEPT. 4  
Thomas Whross  
This is Feb 24 at  
M. S. A. Convention  
Port Shelby. Having  
an enjoyable time

JULY 10.  
Anna L. L. J.  
JULY 28  
Earl W. Pellerum  
1905

AUG. 20  
E. L. L. 1873

SEPT 4  
Robert L. Seed  
Miami, Florida



AUG. 21  
Alexis J. Leff  
For Yamanza floor, before  
upstairs.

SEPT. 4  
Ann L. Perret  
Durham Vt.

AUG 23  
Ross P. von Nelyne 1907

SEPT. 5  
Yours for lofty bldgs  
and bigger elephants.  
2/24/33  
Bar Wood

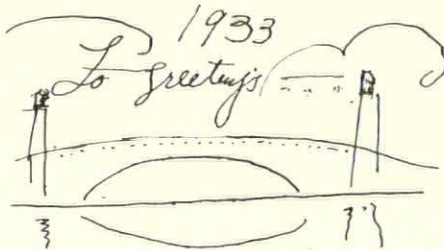


*John C. Stahl*  
Born in Detroit  
July 14-1876  
Began practice in 1903  
Charter Member of A.S.A.  
President in years of  
1926 + 1927  
On Board of Directors  
continuously until 1933  
Member of Detroit Rotary  
Club for 20 years

JULY 18,  
*Julius Strauss*  
Boop Boop a doop

JULY 18  
*William U. Kraus*  
1906-34

*Ed Clark* JULY 21  
1933  
To greet us



JULY 22,  
*Geo. Bachmann* Aug 3/85  
1878



JULY 22,  
*Leigh Hunt*  
MILWAUKEE  
1878

AUG. 18,  
*Lawrence Sukert*  
JULY 30,

*Albert C. McDonald*  
JULY 28

*William D. Cuthbert*  
SEPT. 30, 1890

*Robert O. Merrick*  
1890  
SEPT. 12,  
*Henry C. Robbins*  
89 Bonet Road  
Waban Mass  
Boston Chapter A.T.A.

JULY 24  
*Sam Murray*  
*Nuron*



JULY 26,  
*Arthur H. Smith*  
Guyton Building  
Rutland Vermont, 197  
SEPT. 10



*P.B. Merrick* ?4  
*L. J. Heenan*  
Aug 1st 1890  
*Harry K. Hume*  
Oct 13-1886

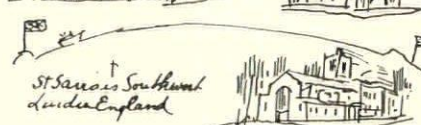
*Berrellit Farrar*  
AUG. 7, 1885

*Ford L. Smith*  
AUG. 11, 1862-

*Lewis W. Simpson*  
Sept 28 1869 1934 m

*Walter C. Lentz*  
AUG. 15, 1885

*Howard Hicks*  
Erie Pa.  
1880 AUG. 17,



*Chas. M. Lumm*  
9.11.95

*W. J. Howell*  
Jan 9, 1935 - Sept 1888

*R. Hoffmaster* SEPT. 16,  
1619 N. WASHINGTON, ROYAL OAK, HRH

Began practice  
Sept. 1st. 1919.

As I prepare to enter my name in this record I am in the ROD Inc. office hindered somewhat by those HABS. boys: Eulich, Hughes, Golchert, Singers, Gornther, McDonnell, Simon, Wright, Pellerin, Gamber et al.  
SEPT. 25,  
*Alger W. Luskham* 1895  
Rubbed to a dead smooth finish by The Owner

SEPT. 21,  
*Peter M. Hubbard*  
Lumm O. 1888



Howard Simon  
Oct 11, 1888

OCT. 3,

R. Bailey

Mr. I. MARNUS, noted Scandinavian Architect at Joint Meeting of Det. Chapter A.I.A. & M.S.A. Wednesday even March 21st 1934 at LA-CASAIONA CLUB. Detroit Mich.

SEPT. 30

Herman Tiers Plads 4.  
Copenhagen  
Denmark.

J.H.W.  
on a certain  
morning -



Sketch From life  
J. 18.34

George Maguolo Oct. 11. 1894

E. A. Martine

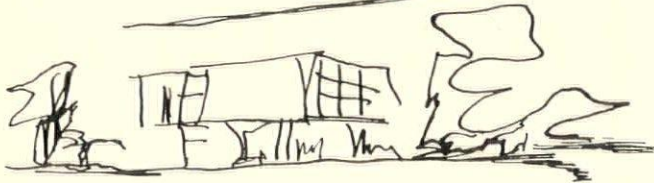
Henislaw J. Makulecki  
Gennie Lind

Arden

Harold N. Ehler  
SEPT. 9.

1905 - 1933  
DETROIT

Oct. 19.  
Roland Gies 1874



Oct. 6. 1887

SEPT. 27-

C. A. "Pat" Crowe  
C. A. "Pat" Crowe  
1899 - 1935 \$50.00  
Pat Crowe  
Comp. m. B.  
Chaiky. Valentine Jr.



Le Corbusier  
Famous Modern Architect  
- French -

at Grambrook Nov. 21-35

OCT. 2,

Chauncey Bell

SEPT. 23.

Theodore A. Eschweiler 1895  
Pres. State Ass of Architects

SEPT. 24.

Geo. P. Brock 1864 which being interpreted

OCT. 1,  
Bertram C. Weber  
on the boat A.I.A. Convention  
1937 at Warblehead.

COYLES.

Rawland Guildford  
1895 Oct. 24. - limited



Sketch By  
F.H. Wright  
1935



= CLARENCE L. COWLES.  
Born Oct. 20 - 1869 Died Oct 20 - 1935  
Clarence Le Roy Cowles - past president  
of M.S. of Archts. Born in Flint 66 yrs  
ago. Died in Saginaw Mich.

OCT. 21,

M. R. Williams '90.

On the occasion of H.A.B.S.  
under C.W.A. in R.O.D. office  
January 1934.

Oct. 21,  
Dorothy Hunter 1898  
1933

Harry D. Colton  
NOV 1 - 1887

Oct. 28,  
William Stanley Parker  
1877 - still going on.



OCT. 13.  
 In appreciation  
 Yours sincerely  
 Charlie Morgan

John P. Baker  
 NOV 16

John Vandew Bogert  
 Nov-28-1886-35

Charles M. Smith  
 Nov. 15, 1905

Ralph Waldo Emerson  
 Nov 28 1889

Alex. E. Donaldson  
 Nov. 11.

T. E. Young Modern

June 20<sup>th</sup> Newnan  
Nov. 15, 1905.

John C. Thornton 88-33  
Nov. 27

I Love Little  
NOV. 14, 1874

Norman W. Krecke  
Nov. 27, '89 - 94

Frank E. Coe  
Oct-12-1890  
Detroit

Harold M. Trustman  
Nov. 13, 1870

W Fairbrother

Clement R Newkirk  
Nov 22 1885

Central ex. Chap Hk  
Timber on base Venus

Ext 13  
Robert Schirmer 1886  
Brooklyn Chapter 919.  
9432 85<sup>th</sup> Ave Woodhams N.Y.

Palmage C. Hughes  
Yox., 17  
1887-

Boston A. I. A. 69  
convention

W. G. Loomis  
NOV. 8, 1897  
S. G. Loomis June 23

as the old Architect  
of the Pellucid Pillar  
which has flashed its  
pristine mantle these  
many years in the  
Free Press I salute  
you. my fellow  
builders & houses  
not made with  
hands,

Malcolm W Binaay  
DEC-16

1931 "Ideal Home"

D. Schilling  
 Nov. 7 18  
 1933

Oct. 29  
Charles T. Ohusted  
born 1885. Secy of Board  
of Architect Examiners  
Not an architect but always  
enjoy their company.

Nov. 3.  
By the Rude  
Bridge

R. P. Bellows  
(1775)

W. J. D. D.  
Nov. 11.



Dec. 31  
Jean Hebraus 1878

DEC. 30  
Raphael D. VanValin 1881

DEC. 28  
Gardiner C. Vose 1902

DEC. 26-1888  
(James E. Day)

DEC. 25  
(Robert Grimm)

(Harry L. Mead)  
Harry L. Mead  
DEC-21-1883

Cornelius L. J. Gabler  
DEC-19-1903

Harry C. Otis  
DEC. 18. 1870

Ralph L. Brown  
Dec 15 1894.



LANSING  
MASONIC  
TEMPLE

DEC-14  
J. H. Johnson 1891

Walter L. Rindge  
Dec. 12, 1892 2nd Vice Presid  
1936

Effie M. Hansen  
Des. Florida Central Temple  
8, -1891.

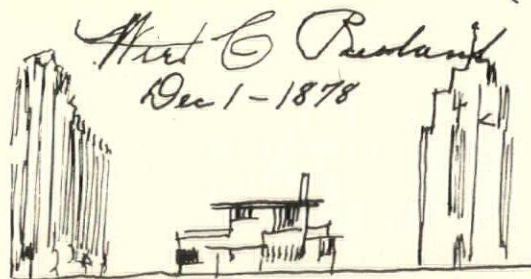
Hubert E. Mengue.  
Feb 7. 1933



G. R. Terry Ford St.  
Grand Rapids  
DEC-9-

DEC-7

H. C. H.



Art C. Rudolph  
Dec 1-1878

Louella Preston  
DEC-11-1905

Edwin Brumby  
Dec 13, 1887  
Sec Building & Trading  
Exploring



## ARCHITECTS' REPORTS

**AGREE, CHAS. N.**, 1140 Book Tower.  
Superstructure, Harper Theatre, Taking bids. Bids due May 15.

Prep. plans, housing development, 404 Apts. MacKenzie Manor Housing Corp., owners.

Prep. plans for 2-story and basement mercantile bldg., Ann Arbor, Mich.

Prep. plans for 3-story and basement Apt. bldg., Jeff. Ave. Beleviere Land Co., 24 Units.

**ALLEN, ROGER**, Saginaw—work soon to resume on G. R. Public Museum. City Commission has voted \$25,300 for completion.

**E. L. BARBER, DENISON, Iowa, Merritt & Cole, Assoc.**  
Archit.—Plans for \$50,000 Church, Cor. Plymouth and Steele Aves.

**BENNETT & STRAIGHT**, 13526 Michigan Ave.  
Fig. on Theatre, Rosedale Gardens, closed.

**DAVERMAN, J. & G. CO.**, Grand Rapids—  
Prep. plans, parish house, Legrave Ave., Christian Reformed Church, G. R., \$50,000.

**DERRICK & GAMBER**, Union Trust Bldg.  
Taking fig. on equipment for G. P. Jr. High School.

**DES ROSIERS, ARTHUR**, 1414 Maccabees Bldg.  
Plans for Resurrection Aud. & High School, Lansing, Mich.

**DIEHL, GEORGE**, 120 Madison Avenue  
Plans for Church, Argyle, Mich., Plans for Catholic Central High School.

Prep. plans for School, St. Scholastica Parish.

**GIFFELS & VALLET, INC., L. Rossetti, Associate** —  
1000 Marquette Bldg. —

Plans for store bldg., Federal Dept. stores, Jos. Campau.

Holland Municipal Power Plant. Sketches for factory & office Add. for Shakespeare Co., Kalamazoo, Mich. Taking figs. Bids due May 24.

**HARLEY & ELLINGTON**, 1507 Stroh Bldg.  
Revised bids closed on Western Rosin & Turpentine Bldg.

**KAHN, ALBERT, INC.**

Boiler equipment, Chevrolet plant, Tarrytown, N. Y., con. let to Wicks Boiler Co.

Fig. on hoist elevator, Ford Press Shop, closed.  
Fig. due May 8 on Hospital—Chrysler Co.—Lynch Rd.

**MERRILL, CLARENCE B.**, Saginaw

Construction started, alterations to stores at 114-116 N. Franklin St., for Dorothy Dodd Shop and Bernhard's Jewelry.

**PEREIRA, P. R.**, 1548 Clairmont

Ready for bids, 10 apt. Bldg., River Rouge, Masonry, Steel sash, Stoker, Elect. Fix. Kitchen Equip.

Also on beer garden, store & flat, S.W. Cor. Calumet & 3rd for Eddy Anderson—Mason, Carp., Wiring, Heat & Vent.

**STAHL, JNO. C.**, 1118 Francis Palms Bldg.,

Alt to stores, Randolph St. Held over temporarily.

**TILDS, PAUL**, 602 Hoffman Bldg.

Genl. Con. on res. for Paul Tilds, let to J. Seranno & Sons. Also store bldg., Plymouth Rd.

Prep. plans for Res. 25x43.

**WEST, ROBT. J.**, United Artists Bldg., Detroit.

4 sty. 40 apt. bldg., Whitmore Dr., Manderson and Thrd, Merrill Palmer Subdiv. Taking figs.

Prep. plans for alteration main office of Citron & Kolb Oil Co.

**WRIGHT, FRANK H.**, 418 Fox Bldg.

Alterations to Chandler Theatre, Harper Ave.; new balcony; new front. Bids closed.

Front and addition for Disner, tailor, Stephenson Bldg., Taking revised fig.

Many cities are preparing for the influx of trailer travelers by enacting ordinances prescribing certain standards of sanitation for trailer parks, says the Plumbing and Heating Industries Bureau. The city of Superior, Wisconsin, will issue licenses to those parks which provide at least one water closet and one shower bath for each sex for every ten trailers.



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nor Highway, Vinewood 14120.

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Aubin Ave., Temple 2 6660.

RESTRICK LUMBER CO.—1000 W.  
Grand Blvd., LAfayette 0500.

F. M. SIBLEY LUMBER CO.—6460  
Kercheval Ave., Fltroy 5100.

KOTCHER LUMBER CO.—2137  
Gratiot Ave., Fltroy 3390. —  
Established 1864.

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Davison Avenue & G. T. R. R.  
Yds.—Jeff. Ave. & in Pontiac.

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GEORGE W. AUCH CO. — 3646 Mt.  
Elliott, Plaza 1190.



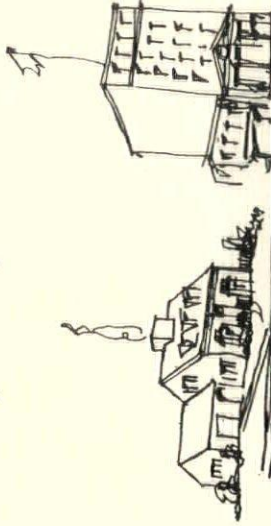
ENTOURAGE - MICHIGAN



March 26 - 1938

Birthday  
Dec 23, 1901

Kenneth C. Black,  
Lansing, Michigan -



1717 W. Lenawee St -  
Home Sweet Home

305 Capital Savings  
& Loan Bldg.  
Where work (?) is  
done when necessary!

What goes on anywhere else is nobody's  
business!

Pas. M.S.A. - 1938

YOUR BEAUTIFUL MICHIGAN - THOUSANDS OF MILES OF PAVED ROADS - CHARMING LAKES - MODERN HOTELS

# SPECIFICATIONS...

NOTE -  
Architects will not approve any other  
material as "equal" to that specified  
herein.

FOUNDATIONS -  
Two feet reinforced with ten toes. To  
be capable of supporting 8 1/2 # at birth.  
See F.S.D. on this sheet.

PIERS -  
Two legs, jointed at ankle, knee, & hips.

FRAME -  
Standard bone frame veneered with  
muscle & insulated with fat.

GLASS & GLAZING -  
Two blue eyes.

PAINTING -  
Exterior pink, to be given one coat  
of olive oil daily.

ROOFING -  
Light brown hair, free from curls.

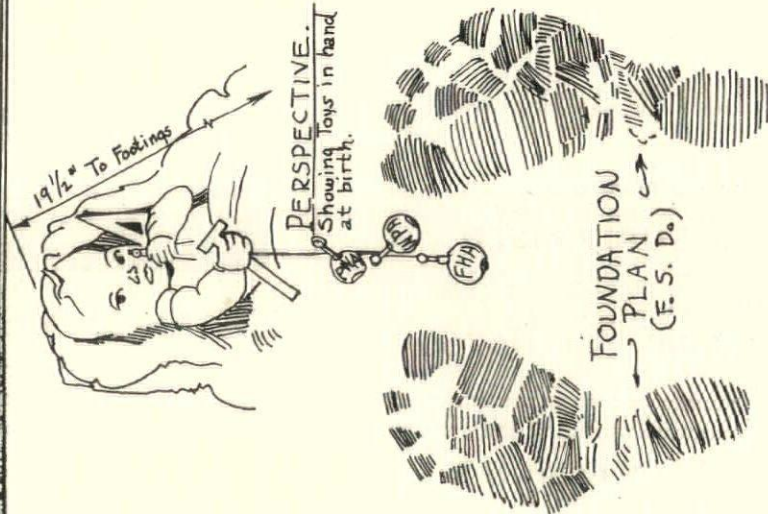
MECHANICAL EQUIPMENT -  
Two lungs for air-conditioning; loud  
speaker system; two ornamental ears for  
radio reception - with brain antennae in  
attic.

NAME -  
DUNCAN MAC KENZIE BLACK.  
(Registered in Michigan.)

PLANS & SPECIFICATIONS for a NEW BABY BOY.

JOB # DATE SHEET

(2) 2/23/39 (1)



for  
MARIE & KENNETH C. BLACK,  
(Builder, Architect, & Owners)  
1717 W. Lenawee St., Lansing, Michigan.



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LONG BE CONVINCED  
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Thoroughly  
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DETROIT, MICHIGAN

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**John H. Freeman**

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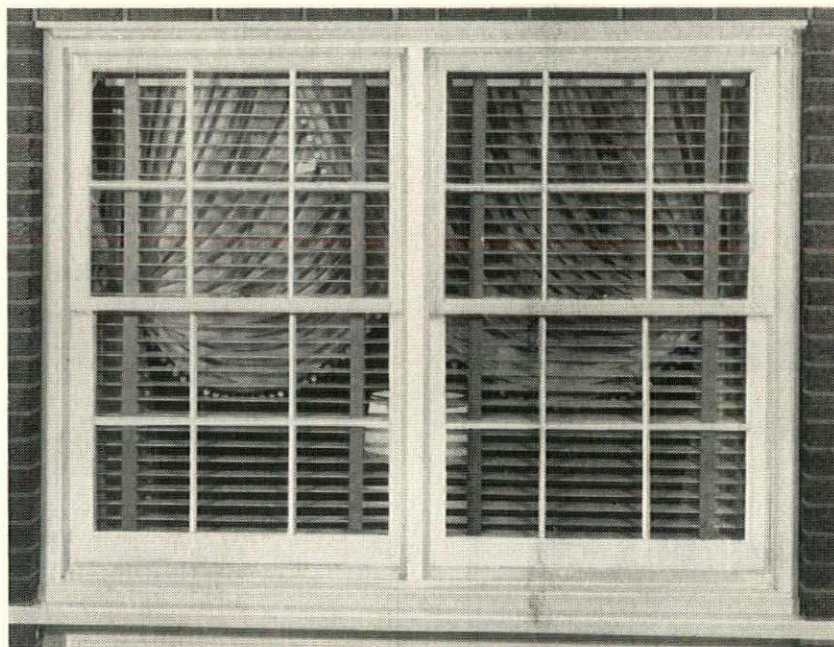
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Volume 13

DETROIT, MICHIGAN, MAY 16, 1939

No. 20

## MODES AND METHODS SHOW

Nairn Linoleum is currently presenting a Modes and Methods Show sponsored by Congoleum-Nairn, Incorporated, Distributors and Dealers, in various cities throughout the country.

Through the courtesy of Mr. Charles Preston of Nairn's Detroit office, the writer was privileged to preview this Show in Buffalo, on May 1st.

The Exhibition, which occupies a space of 30'x80', is on a very high plane and no selling is undertaken. Instead the aims and purposes are purely educational, which is most helpful to the architectural profession and others interested in this material.

There have been many problems to overcome in obtaining the most satisfactory results with this comparatively new material. It is now being extensively used for floors, walls, ceilings and other places such as sink tops and its usefulness is being extended to rooms other than baths and kitchens.

The criticism has been made that what has passed for the building industry is merely a collection of architects, contractors, building tradesmen and manufacturers, each trying to gain an individual profit on his particular part of the job. This Exhibition is a good example of a change that is being brought about to remedy this condition. It is entirely unselfish on the part of the manufacturer and an effort that is bound to benefit their industry as well as building in general. It contains cut-a-ways of every sort of installation and is supplemented by motion pictures and talks on proper methods.

In bringing it to the architects, the sponsors are doing the next best thing to taking the architects on a tour through their plant. It is an industry which has grown by leaps and bounds and next to air conditioning, undoubtedly, has the greatest future. As they say, it is the architects' baby, for they started playing with it and unconsciously began a great new industry. Industry challenged back and today we have possibilities that were undreamed of. It is also stated that while specification writing is our A B Cs, we have often flunked in this respect because improvements have come so fast that we are still specifying materials that are no longer made and methods that have been outmoded. The important thing to remember is that a linoleum job can be no better than the surface behind it.

For instance, what architect has not had trouble with linoleum on concrete in contact with the ground? And do you know that it is wrong to specify felt in

such a case? This Exhibition, which comes to Detroit on May 17th for a ten-day stand, will bring out to architects the proper means of securing the most satisfactory results. It is the highest grade piece of educational merchandising we have ever seen. The Buffalo Chapter of The American Institute of Architects were entertained at a dinner at which a group of Rochester architects joined. Following the dinner, the architects visited the Nairn Exhibition, which was held for their special benefit that evening.

The Nairn Company plan a similar meeting for Michigan Architects at Webster Hall, Wednesday evening, May 24th, at which a complimentary dinner will be served, followed by a viewing of the Exhibition at Convention Hall, a few blocks away. Invitations will be mailed to all architects in Michigan, who are requested to return reservation cards promptly.

## FIRST GOLF OUTING ARCHITECTS - BUILDERS' & TRADERS'

Wednesday - May 17 - 1939

### RAMMLER GOLF CLUB

Club is located on Utica Road between Schoenherr Road and Van Dyke. Shortest route starting at 7 Mile Road just North of Gratiot; drive 9 Mile on Schoenherr to Utica Road, turn left on Utica, 1½ Mi. to Club on right.

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Two days have been allotted to  
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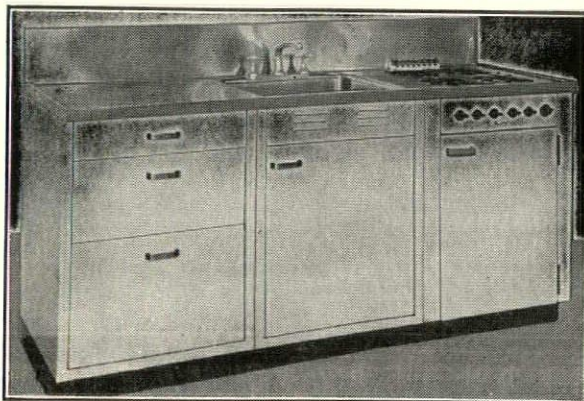
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# BULLETIN BOARD

## MSA DOCUMENTS

As suggested at the regional meeting in Battle Creek on May 3 the Executive Secretary has sent to each Division Director a copy of the Michigan Society of Architects' Schedule of Recommended charges, an A. I. A. document adopted by the Society at its Fourteenth Annual Convention.

It is believed that members will find this document helpful in support of their quotation to prospective clients on fees for architectural work, as well as to establish what is customary with regard to payments for portions of the work.

This document was printed in Chapter 9 of the 1931 Official Handbook of the Michigan Society of Architects together with a great deal of other valuable information bearing on Business and Professional Practice.

To those Divisions whose members are interested in obtaining additional copies of this document the Executive Secretary will be glad to furnish them in any quantity desired at one cent per copy, or they may have them printed locally.

We have had a request from Mr. N. Albert Nelson of the U. P. Division for the loan of a cut of the M. S. A. Seal for use in printing Division stationery. We have 75 of these insignias used in place of face cuts in the directory number of the Bulletin, which we will be glad to lend, or sell at fifty cents each.

## CALENDAR

It has been suggested that the Bulletin should publish regularly a schedule of meetings to be held by the architectural and engineering groups as well as those of others in the building industry. The Chapter regularly meets on the third Wednesday of each month. The dinner meeting is preceded by a meeting of the Board of Directors at 5 P. M. This regular monthly meeting is generally held at the Wayne County Medical Society Building.

The Chapter Board also meets at 5 P. M. every first Thursday at the office of George D. Mason & Company.

The Detroit Division, M. S. A., holds a regular dinner meeting at the Intercollegiate Alumni Club on the first Wednesday of each month.

We would be interested in receiving information about scheduled meetings of the Engineers and Builders, in order that conflicts may be avoided.

## LANSING-JACKSON MEETING

A meeting of the Lansing-Jackson Division of the Michigan Society of Architects was held the evening of April 26, 1939 at the Otsego Hotel, Jackson, Michigan. The meeting was attended by President Black of the State Society; President Languis, Kressback, Gildersleeve, Frost, Snyder, Ackley and Herrick. Arrangements for the meeting were ably handled by Snyder. After a discussion of pending bills in the Legislature it was voted to hold the May meeting either in Lansing or Hillsdale. The meeting was then adjourned to the Hayes Hotel to inspect a display of the U. S. Gypsum Company's wallboard and insulating materials.

RALPH B. HERRICK, Secretary.

## PERRY ELECTED A. I. A. MEMBER

Talmage C. Hughes, Secretary, Detroit Chapter of The American Institute of Architects, has just received notification from Charles T. Ingham, Secretary of The Institute in Washington, of election to membership in The Institute of Leo Irwin Perry and assignment to the Detroit Chapter.

Perry, a member of the firm, Ditchy-Farley-Perry of Detroit, is a graduate of the University of Michigan and received his early training under the world renowned architect, Bertram Goodhue. While employed by the Foundation Company, he was sent to Lima, Peru. He later traveled and studied in France, England and South America, becoming registered as an architect by examination in 1930.

## BOOTH TRAVELING FELLOWSHIP

A jury consisting of architects in Detroit and Lansing, and members of the faculty of the College of Architecture met Saturday afternoon, May 6, and awarded the Booth Traveling Fellowship for 1939 to Paul B. Brown, 139 Elmhurst, Highland Park, Michigan. Frank White placed second and J. Edward Luders third. The problem was "An Aviators' Club." Of the fourteen competitors, three were alumni, the others being seniors in the architectural program. Paul Brown graduated in the class of 1937.

Cornelius L. T. Gabler, secretary of the Society, has collected complete files of the Weekly Bulletin for the years, 1936, 37 and 38, which he has had bound in book form.

This is a very commendable undertaking on the part of Mr. Gabler to keep complete records of the Society and its activities. He is desirous of obtaining issues for the years prior to 1936.

At the last Board Meeting it was decided to have these records stored for safe keeping at the Engineering Society of Detroit.

APELSCOR, meaning Architects, Professional Engineers and Land Surveyors Committee on Registration, met in Detroit on May 4. This Committee, composed of representatives of the various groups affected by the Registration Act, functions to cooperate with the State Board of Examiners. It is to this Committee that complaints should be made regarding violations of the Act.

Clair W. Ditchy, regional director of The American Institute of Architects, was in Washington last week for a three-day meeting of The Institute Board, following which he went to Cleveland, Ohio to attend a dinner in honor of retiring Dean Emerson of Massachusetts Institute of Technology and the new Dean, Walter McCornack.

Have you noticed more architects' houses in the News lately? The papers are interested in good material and the Bulletin is acting as a clearing house. We would be glad to receive photographs of well-designed small houses that were supervised by architects.

And if I were a Walter Winchell of the Architectural Profession, I would say that Joe Goddeyne of Bay City is going to Middle Aisle it on May 20th, but I'm afraid this is bad reporting because we have not learned the name of his bride.



## M. S. A. BOARD MEETS IN BATTLE CREEK

A Regional Meeting of the Board of Directors, M. S. A., was held at Hotel Hart in Battle Creek, Wednesday afternoon, May 3rd. Those present were Messrs. Gamber, Herrick, Ditchy, Anderson, Mead, Lorch, Gabler, Black, Tuttle, Thornton, Diehl, Morison, Spence, Allen, Hughes and McConkey. In addition Messrs. Norton, Kingscott, Page, Stone, Chancel and Benda joined for the dinner which followed.

The attendance of sixteen directors out of eighteen indicates a genuine interest and a live organization. And let this be a lesson to the two absentees.

The report of Treasurer, John C. Thornton, was received and accepted.

In accordance with a resolution passed at the last Convention, President Black appointed Clair W. Ditchy, Lyle F. Zisler, Edward X. Tuttle and Walter Pearl, as a special committee to consider the possibility of the Society's employing a full-time paid executive. A resolution of thanks was extended to Messrs. Diehl and Haas, as chairmen of the committee in charge of arrangements for the Twenty-fifth Annual Convention.

The Secretary was instructed to send a wire of felicitations to the current convention of the Building Officials' Conference of America at the Book Cadillac in Detroit.

The Hardware Specification and Classification prepared by the Carpenter Contractors' Association of Detroit was approved.

It was decided to employ the facilities of the Engineering Society of Detroit as a repository for Society records.

Clair W. Ditchy, Regional Director of The American Institute of Architects, outlined a program for the Regional Meeting of Chapters and State Societies in the Great Lakes District at Notre Dame University on June 23 and 24. It is planned for the Michigan contingent to drive to South Bend, Friday morning, June 23rd. Ladies are invited and many events of interest are planned. It is expected that this will be a very stimulating series of meetings and one of the finest events that has come to this section of the country. Preparations are being made for an attendance of about 250 and an unparalleled opportunity will be afforded to meet architects from other sections of the country as well as to enjoy the atmosphere of a University that is different. As Ned Tuttle points out, it is coincident with the meeting of the Royal Institute of Dublin Architects and Roger Allen's birthday (if anyone wants to know).

A meeting of the Board of Directors of the Michigan Society of Architects will be held there during the Convention. All architects are invited to attend regardless of their affiliations and Mr. Ditchy emphasizes the fact that it is not strictly an Institute meeting, but a regional meeting of architects from Michigan, Ohio, Indiana and Kentucky, which states comprise the Great Lakes District of The Institute. The Illinois-Wisconsin District will also be invited to attend.

I note that Roger Allen has contributed an entire column in a recent issue and succeeded in saying exactly nothing. Many writers of national reputation are paid to do just that and are highly serious about it, whereas Mr. Allen is not.—H.G.W.

## THOMAS W. MURPHY

Thomas W. Murphy, well-known member of the building industry in Michigan for many years, died at his home, 1762 Seyburn Avenue, Wednesday, May 3.

He was born at Salem, Ohio, fifty-two years ago and he came to Detroit in 1922.

He had long been identified with the industry first as District Manager of the Youngstown Pressed Steel Company and later as representative of the United States Gypsum Company, during which time he also interested himself in Building-Trade School activities.

Tom, known as "The Metal Lath Man of Michigan," was a staunch friend of the Architects. Just at the time of his death, the Weekly Bulletin went to press with pages of autographs of Michigan Architects and their friends. On page eleven under date of March 21st there appeared the name of Thomas W. Murphy with the notation "The first man in Michigan to promote 'Consult Your Architect'."

He is survived by his wife, Theresa Marie (nee Loftus) Murphy; his daughters, Sister Marie Gerald, I. H. M., of Lorain, O.; Sister Marie Lenore, I. H. M., of Detroit, and Anna Mae, Helen, Theresa and Pauline; his sons, Thomas W., Jr., Vincent, Bernard, Edward and Michael Murphy, all of Detroit; his father, John J. Murphy, his sister, Mrs. George Sturgeon, and his brother, Joseph Murphy, all of Youngstown, Ohio.

## JOSEPH E. SWEENEY

Joseph E. Sweeney, long identified with the Brick and Stone Industry in Michigan, died at his home, 17227 Muirland Avenue, Saturday, May 6, at the age of sixty.

Mr. Sweeney was well and favorably known among the Architects and the Building Industry, having served as Secretary of the Builders' and Traders' Exchange of Detroit. He founded and for many years published the Wolverine Builder for that organization. He leaves his wife, Katherine; a son, Lieut. Eugene J. Sweeney of Fort Bliss, Texas; and a daughter, Katherine Mary.

## JOSEPH F. PASCHKE

Joseph F. Paschke, died suddenly Sunday, May 7 at his home, 8061 Medbury avenue. Born March 4, 1897, Mr. Paschke had been a life-long resident of Detroit and was well known in the building business. He had been associated with the Truscon Steel Co., the W. E. Wood Co., and for the last few years had been employed as an estimator by the Esslinger-Misch Co. He is survived by his wife, Agnes, and four sons, Donald, Joseph, Robert and Richard.

An autobiography of an anonymous architect appears in the March 21st issue of the Bulletin. A photo accompanies the brief statement and I am obliged to recognize in this villainous character my friend, Hugh Keyes. I am inclined to think there may be a motive in his extreme modesty—for I have yet to find that he has done anything without deliberation and premeditation. That he is an inventor, student and thorough going eclectic with original ideas should be noted. That he has lived happily with a wife and four children during the past six years is in itself an accomplishment.—H.G.W.



## ANOTHER EVENT

by Wirt C. Rowland

It would seem appropriate that the architectural profession at large should be informed of a celebration by the Alpha Rho Chi, an architectural fraternity of its 25th Anniversary as held in Ann Arbor, the evening of April 28.

Members attending met at the Iktinos Chapter on Madison Street to inspect the house as reconditioned after last summer's tragic fire. They then repaired to the Terrace Room of the Michigan Union for dinner and afterward to the Men's Lounge of the new Rackham Building to hold their anniversary meeting.

Mr. Clair Ditchy presided in his well known and exceedingly capable manner and called upon various members for short addresses. Among these were Leo Bauer, an original founder; Dwight Ely, National President of Columbus, Ohio; Dean Bennett, Prof. Lorch and Prof. McConkey of the University School of Architecture; Frank White, President of the active local chapter; Max Colter and Dave Williams, alumni members.

Bits of history were very well outlined by Mr. Bauer, and actually—the "King" (Prof. Lorch) "came up to the surface" in a most refreshing manner with all the old fighting spirit for modern architecture. Heart felt thanks were expressed to the alumni for their untiring efforts and interest in the Iktinos Chapter, especially to the firm of Ditchy-Farley-Perry for their unselfish gift of plans and supervision provided for the reconditioning of the house on Madison Street.

I cannot refrain from mentioning the feud between Mr. Ditchy and the writer which has ensued ever since he forcibly assisted my entrance into this fraternity. His characteristic method of continual retaliation was illustrated during this anniversary meeting by letting the writer settle comfortably into a luxurious chair and finally — suddenly, and without warning — calling upon me for words! What I said, I do not know — I merely know what I felt.

For this reason, I am impelled to call the attention of the profession to what many already know—that from this fraternity, during twenty-five years, has come a great number of men, who, by reason of their capability and character, are filling positions of responsibility and trust throughout the country as well as in Michigan; that both capability and character were to a certain extent developed during their formative years by their association with each other in the fraternity as well as by the influence of their teachers.

Many might protest that the professional fraternity has a definitely narrowing influence on its members. It has been my observation of the Iktinos Chapter, during my great privilege of membership (without portfolio) for fifteen years, that it has kept pace in breadth of culture with the University environment in which it is located. It has passed nobly through the periods of war and succeeding depression. It has at times had brilliant students and again those who by sheer honesty of character and industry have achieved. Few, if any, have come from families of wealth and the great majority have at one time or another worked during their college years.

Through an understanding of the foregoing, you may know what an important factor such a group of men may become, not only in the architectural profession, but as good citizens. It is thus by inadequate words I attempt to pay tribute to them as stimulating associates and everlasting friends.

ARCHITECTS SPEAK AT  
HOME BUILDERS' SCHOOL

On Tuesday, May 2nd at 8 P. M. in the Detroit News W.W.J. auditorium, the second of a Home Builders' School for the public, was held. This meeting was devoted to Architecture.

Clair W. Ditchy, Regional Director of The American Institute of Architects, spoke on Plan and Design, George F. Diehl, president of the Detroit Division, M.S.A., covered the subject of Materials and Construction, while Eric Hyde of the office of Giffels & Vallet spoke on Mechanical Equipment in the Home. This was one of a series of three meetings held by the News, which created wide-spread interest.

We are fortunate in having several good public speakers in the profession and this is just another example of perhaps the greatest need at the present time.

We are often called upon to furnish speakers for such occasions as well as for a regular series at the Detroit Institute of Arts next season. There are, undoubtedly, many who are capable but lack the self-confidence. There is at present an opportunity for a public speaking course, which would, undoubtedly, broaden our field considerably. The course would last for seven weeks at a total cost of \$39, and if we can secure ourselves the necessary number of attendants there would be a 25% discount. The Bulletin would be interested in knowing just how many architects would be willing to attend such a course. It would seem that there is nothing which would promote our interests more.

Louis Risler, architectural illustrator formerly of Detroit, has recently returned after about one year in California.

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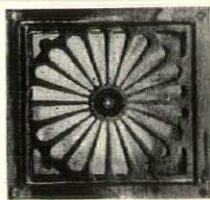
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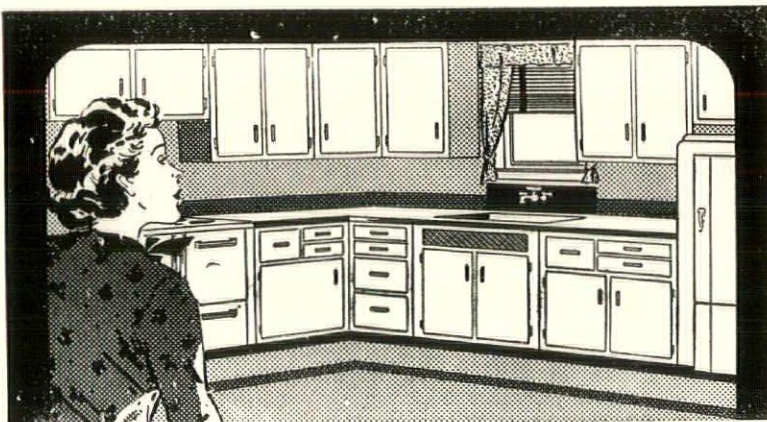
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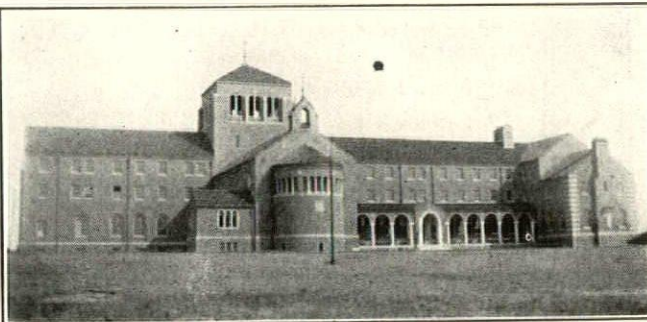
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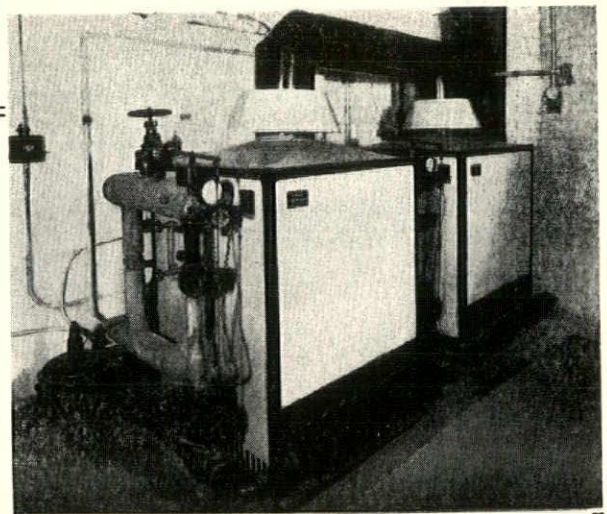
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Volume 13

DETROIT, MICHIGAN, MAY 23, 1939

No. 21

### WELCOME TO ANN ARBOR from Dean Bennett



Bennett

The faculty of the College of Architecture is looking forward to the May meeting of the Detroit Chapter of The American Institute of Architects here in Ann Arbor. This is a particularly good time to see the town again, as both the city and the campus will be looking their best in the latter part of May.

Those who have not visited the campus recently may be interested to see the Rackham Building, the University's last architectural addition, Smith, Hinchman and Grylls, architects, including Bill Kapp. Visitors are welcome to go through and see the fine interior treatment.

The new dormitories and the Health Service building construction is now actively under way so that more architecture is in the making.

Visitors are especially invited to come to the Architectural Building and to see the work going on, as college is still in session. Classes in architectural design, construction, drawing and painting, interior, advertising, and other forms of applied design including ceramics, metal work and weaving, are going on. There will be interesting exhibitions of student work. There are also scheduled visiting exhibitions of etchings and Guatemalan art.

We are hoping that all the architects will take this occasion to come to the dinner and meeting in Ann Arbor.

### EXTRA - - EXTRA

Says Clair Ditchy

### CHAPTER GOES COLLEGIATE!

*Everybody Bring Their Own Goldfish*

MAY MEETING IN ANN ARBOR MAY 27, 1939

On May 27 the Detroit Chapter A.I.A. will hold its monthly meeting in Ann Arbor. The local arrangements are being made by Dean Wells Bennett who extends a cordial invitation to all architects to attend.

Ann Arbor is at its best at this season of the year and it is suggested that many may wish to make a day of it. One can profitably and pleasurably spend a day in our neighboring center of culture and education although four years is the popular prescription.

The Chapter meeting will consist of an informal program to which an academic atmosphere will be lent by the attending seniors and other architectural students. To heighten the cultural aspects of the occasion by special arrangement the management has been fortunate in prevailing upon Mr. William Stanley Parker of Boston, no less to attend to give the baccalaureate, or something and to present The Institute Medal and The Alpha Rho Chi Medal to the winners. Be sure to be there at the finish.

Oh, yes, wives and sweethearts (this for philanthropers I could mention) are invited. Dinner at the Union at \$1.25 a plate. You will receive a notice in the mail and, to facilitate arrangements, you are requested to return your acceptance card at once.

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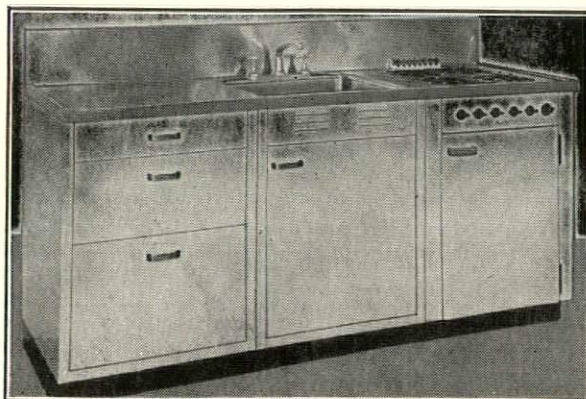
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## JUNE MEETING

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WEDNESDAY, JUNE 7th  
DINNER AT 6:30 P. M.

Owing to other meetings which conflicted, the May meeting of the Division was omitted and as the June meeting will probably be the last until Fall, President Diehl urges a full attendance. He requests that Division Committees meet before June 7 and be prepared to report at this meeting.

## PELLERIN AWARDED LANGLEY SCHOLARSHIP

Announcement comes through The American Institute of Architects that Earl W. Pellerin, Detroit Architect has been awarded an Edward Langley Scholarship for 1939. The award was one of eight selected from Architects of the United States and Canada.

These grants are made from a fund established by the estate of the late Edward Langley, Architect of Scranton, Pennsylvania, to promote higher education in Architecture, such as advanced study, research and travel.

Mr. Pellerin will leave early in June to study and travel in France, England, the Netherlands and Scandinavian Countries. Werner Guenther, capable young Detroit draftsman will travel with him during the first few months.

## STANLEY PARKER TO SPEAK IN DETROIT

William Stanley Parker of Boston, Chairman of the Committee on Industrial Relations, The American Institute of Architects, will speak in the English Room of the Detroit Leland Hotel on May 26 at 12:15 p. m.

A luncheon will be served at \$2.00 per plate and all officers of architects' and other organizations in the building industry are invited to attend.

The purpose of this meeting is to discuss the formation in Detroit of a unit of the Construction League.

## BROWN WINS BOOTH AWARD

Paul B. Brown, a Highland Park alumnus of the University of Michigan College of Architecture has been named winner of the \$600 George G. Booth traveling fellowship for 1939-40.

The fellowship was awarded on the basis of a competition in designing an aviators' clubhouse. It enables the recipient to study abroad.

Brown graduated there in 1937 and is employed by an architect in Detroit.

Runners-up in the competition were Frank A. White, Detroit, and J. Edward Luders, Essex Falls, N. J., both senior students in the architecture college.

MAY 23, 1939

## CHAPTER APRIL MEETING

At the Detroit Chapter meeting of April 27th, President Hyde announced the election to membership of Thomas H. Hewlett, Owen A. Luckenbach, George J. Haas, C. William Palmer, Otis Winn, Maynard Lyndon and Eberle M. Smith, who were welcomed as the latest additions to the Chapter rolls. The proposed changes to Chapter by-laws were approved.

Clair W. Ditchy, Institute Director, announced plans for a regional meeting of Chapters and state societies in the Great Lakes District at Notre Dame University, tentatively set for June 23 and 24. He outlined an impressive program with prominent speakers on housing, city planning, public information, membership, unification and other subjects of interest.

It is expected that such interchange of ideas will be helpful to all groups in the district, with the possibility that Illinois and Wisconsin will accept invitations to attend.

With the approval by the Institute of Indiana and Kentucky Societies' state associations applications, the Great Lakes District will be the first to boast complete unification.

Following the Chapter dinner, members adjourned to the auditorium of the Detroit Institute of Arts for a lecture by Professor David Varon, who addressed an audience of architects and laymen on "Present Architecture and Coming World Harmony." Mr. Varon's drawings were exhibited about the lecture hall and he illustrated his talk with rapid sketches in chalk and color crayons. He had spoken in the afternoon under the auspices of the Detroit Board of Education and it was through the cooperation of Mr. Albert Kahn that he was retained for the evening, sponsored by the Detroit Chapter.

## BUILDING OFFICIALS ELECT

At the Twenty-fourth Annual Convention of the Building Officials' Conference of America, which closed at the Hotel Book Cadillac on May 5th, Louis C. Clousing was reelected president for the coming year.

Other newly elected officers are Colonel John W. Oehman of Washington, D. C., First Vice-President, Walter S. Lee, Rochester, New York, Second Vice-President and Arthur M. Rutherford, New Haven, Connecticut, Secretary-Treasurer.

Other members of the Executive Committee appointed were K. S. Gillies of Toronto, James Martin of Jackson, Mississippi and Robert Knight of Chicago. Joseph P. Wolff of Detroit, Andrew C. Leak of Kalamazoo and B. J. McKelvey of Bridgeport, Connecticut were appointed for two year terms on the Executive Committee.

## CORRECTION

In the last issue of the Bulletin announcement was made of the appointment by President Black of a committee to consider the possibility of the Society employing a full time paid executive.

Our attention was called to the fact that the name of Robert B. Frantz of Saginaw was omitted. Clair W. Ditchy is chairman, and other members of the committee are Lyle F. Zisler, Edward X. Tuttle and Walter Pearl.



## Walter McCornack and William Emerson Feted

by Clair W. Ditchy

Walter McCornack is succeeding Dean William Emerson as Dean of the College of Architecture of Massachusetts Institute of Technology and to fittingly celebrate the ascendancy of their fellow architect and townsman to such a lofty position, The Cleveland Chapter, A. I. A., gave a testimonial dinner Monday, May 8. Mr. McCornack and Dean Emerson were both guests of honor.

The affair started with cocktails at the Old Dunham Tavern at 6709 Euclid Avenue. This historic inn, largely through the interest of Cleveland architects, I understand, has been partially restored and some of its old spirit recaptured. It formed a fitting background for the pleasant informalities which proceeded the main event, and significantly recalled for this occasion, the role of historian which architecture plays, and which in this day of strident functionalism is apt to be forgotten.

The tap room buzzed with anecdote and jest, not greatly unlike, I imagine, the olden days when travelers stopped there on the edge of town to swap yarns and glean what news of the day they mought. But now the competing flow of traffic noises is insistent and assertive and one was denied more than a very fleeting escape from the realities of the present.

My good host, Joe Weinberg, who many Detroiters will remember from pre-war days in the offices of Albert Kahn and Smith Hinchman and Grylls and who is President of the Cleveland Chapter, led me at length to his car to follow the others to the Cleveland Society of Artists Building. Here sixty-five or more sat down in a spacious hall to feast. I recognized old friends like Tony DiNardo, Travis Walsh, Charley Thomas whom I had not seen since 1914 in Ann Arbor, and on either side of me, the Cincinnati contingent, Charles Cellarius and Frederick Garber both loyal M. I. T. alumni; across from me another one, Fritz Walker: in fact the room was fairly bristling with Tech men, gathered for an unusual Tech event.

Those who could not come sent telegrams and letters of congratulation and well-wishing. I heard Emil Lorch's name mentioned among others. Several of the prominent Tech graduates present were called upon to bear oral witness to the esteem and friendship held for the new and the retiring deans. I appreciated the opportunity granted me to contribute the felicitations of the District and to make some comments on the progress of the profession.

Walter McCornack's remarks were typical of the man. He spoke in the idiom of his great and all absorbing interest, "housing." He spoke feelingly of the task ahead of the profession to establish itself in this field, and the need for recognition of the architect's potentialities, and of the value of his services.

Dean Emerson directed his opening remarks more particularly to his former pupils, chronicling the recent changes in the school and bringing the old grads up to date in the news of their alma mater.

He stated that he was retiring not because he was discouraged, not because of senile dementia, but because he had reached the age at which it was quite normal and respectable to do so and that he was aware that recent rapid and tremendous changes demanded an approach which a man more intimately in touch with these changes could give.

Dean Emerson mentioned the fact that M.I.T. is the oldest architectural school in the country and that there were implied responsibilities in that distinction.

He said the policy of the school would continue to be "to make education a process of evolution rather than one of evolution." He named the three great

lessons to be taught as (1) methods of work, (2) habits of thought, (3) standards of performance.

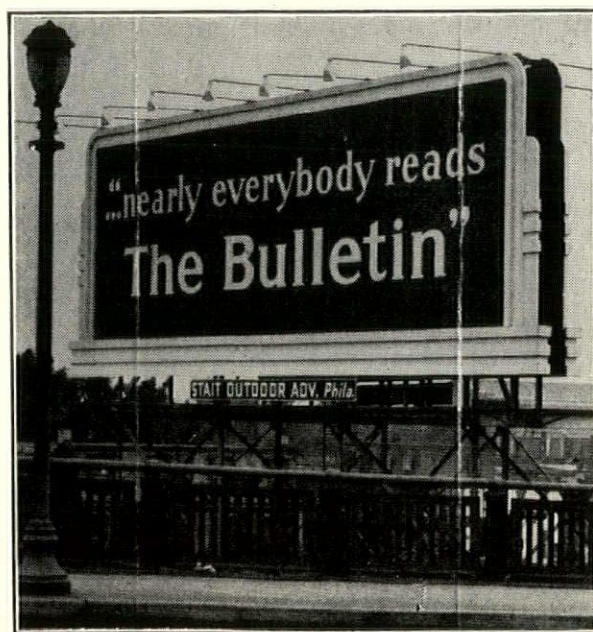
President Weinberg finally brought the meeting to a close with some very fitting references to the generations of Tech men identified with Cleveland's architectural past and present, and those of the future represented by Walter McCornack's own son and several of his classmates, who were present.

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--The Eve. Bulletin, Phila.



## HUMAN—ALL TOO HUMAN

by Wirt C. Rowland

## CHAPTER III

## Introduction

A small note by Mr. Wenzell at the foot of a page in a recent Bulletin was called to my attention. It lacked the formality of a title, hence I had missed it. Mr. Wenzell and I had agreed, as he said, to "start something." My idea was not exactly that of a controversy unless that should present itself incidentally. But I felt any topic of interest to Bulletin readers might gain by two approaches—Mr. Wenzell's always as rational—my own as emotional and at times sentimental.

Mr. Wenzell's method of the short paragraphs would seem like a tweak here and there—not annoying, of course, but stirring one into action. And by that same sign, I note in the April 25th issue that another paragraph of his has brought a blast from up state. And, instead of writing comments, I may be called upon as a referee!

The topic of Gothic—one close to my heart—I cannot consent to call "old stuff" nor even stigmatize it merely as "stuff." On the other hand, Modern, so called, has been full of disillusionments and dissatisfaction to me, having cherished it for over thirty years and having watched it gather on every imaginable obsession. And those who have known me formerly as a staunch advocate of "modernism" may recoil in surprise to hear me excoriate certain current building types.

Mr. Wenzell's quotation from Cram and reference to Gothic in the short paragraph, needed comment. But I was reluctant to start it although I knew a discussion of modernism would eventually come through. Yet I can hardly trust myself to express my views articulately. For the last four years, I have experienced an instinctive reversion to certain traditional styles, sometimes disturbing in the face of the fact I may be left in the van of progress. Also, experimentation, by which anyone achieves some stability of conviction, has been lacking since the depression, therefore hypotheses are often established which we can never fully prove without trying to build according to our finely wrought theories.

Just now I feel aware that, in embarking on any comments on modernism and Gothic, I am between a Scylla and Charybdis of two effective commentators who may manage my complete undoing with other raky shoals ahead of which I can only be sure that they do exist and will eventually wreck my frail "bark!" All the same Mr. Allen deserves a natty suit of blue denim with a large number on it for what he said about Gothic!

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M. S. A.:—Enclosed find our check for \$1.00. Kindly enter our subscription for one year for the Weekly Bulletin.—Robert O. Geuther—BUILDING

M. S. A.:—Please cancel immediately the balance of our year's subscription to your publication, which according to our records went into effect April 17, 1939. May we have a rebate for the unused portion of this subscription. Your prompt attention in taking care of this matter will

MAY 23, 1939

## ADVANCE NOTICE

Attention All Architects

Tentative Program Regional Meeting  
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DISTRICTS, A. I. A.

JUNE 23 AND 24, 1939

UNIVERSITY OF NOTRE DAME



Ditchy

Your attention is called to an unusual meeting which is being arranged for June 23 and 24 at the University of Notre Dame. The program will offer an opportunity to hear some nationally known speakers discuss vitally interesting topics, according to an announcement by Clair W. Ditchy, Regional Director of the Institute. All architects are invited to attend and are urged to bring their wives.

The University of Notre Dame has generously offered the use of all their facilities including the opportunity for golfing, swimming, tennis, etc. The first session has been arranged for the afternoon of the first day permitting everyone to drive over in the morning. Watch the Bulletin for further details.

## FRIDAY, JUNE 23, 1939

- 1 P. M. Registration.  
Address of Welcome—Rev. Father O'Hara or O'Donnell.
- 2 P. M. Regional organization meetings.  
(1) Illinois-Wisconsin District.  
(2) Great Lakes District.
- 4 P. M. Symposium:  
Subject: Housing and City Planning.  
Presiding Officer: Mr. Walter McCornack.  
Principal address Dr. Robert W. Kelso.  
Chairman—Citizens Housing and Planning Council, Detroit.
- 7 P. M. Meeting, Directors Indiana Society of Architects.
- 8:30 P. M. Symposium:  
Subject: Williamsburg.  
Presiding, Mr. Thomas E. Tallmadge.  
Address, Mr. William Graves Perry.

## SATURDAY

- 10 A. M. General Meeting. Mr. E. D. Pierre, Presiding.  
Discussions.  
(a) Membership—Alfred P. Shaw.  
(b) Publicity—Talmage C. Hughes  
(c) Unification—Leigh Hunt.
- 1 P. M. Meeting Indiana Society of Architects.  
Recreation—Golf, swimming, tennis, etc. on campus.
- 8 P. M. Banquet.  
Toastmaster—Roger Allen.  
Speakers:  
President Maginnis.  
Rev. O'Hara.  
Dr. Mortimer Adler, Univ. of Chicago.

be appreciated.—Ora Macdonald, Assistant Editor  
—BUILDING

BUILDING:—Herewith is \$1.00 for rebate on your subscription. As a matter of interest, may I ask what the Editor has done to incur your ill will to this extent?

No answer.



Dear Tal:

It was with genuine sorrow to read in the last Weekly Bulletin of the passing away of my old pal, Tom Murphy. When I saw him last during the M.S.A. convention in Detroit, he seemed to be in the best of health and told me how wonderful he was feeling.

I wish you would send me some particulars about this tragedy. I, for one, know that we will miss a perfect host during our coming conventions.

With kindest regards,

Sincerely,  
PETER M. HULSKEN.

Robert Finn, Detroit Architect, has announced his removal to 26 Peterboro, Detroit, Michigan, the Imperial Hotel.

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Prep. plans for store bldg., Houston Ave. & Hayes.  
**ALLEN, ROGER**, Saginaw—work soon to resume on  
G. R. Public Museum. City Commission has voted  
\$25,300 for completion.  
**E. L. BARBER, DENISON, Iowa, Merritt & Cole, Assoc.**  
Arch.—Plans for \$50,000 Church, Cor. Plymouth and  
Steele Aves.  
**BENNETT & STRAIGHT**, 13526 Michigan Ave.  
Fig. on Theatre, Rosedale Gardens, closed.  
**DAVERMAN, J. & G. CO.**, Grand Rapids—  
Prep. plans, parish house, Legrave Ave., Christian  
Reformed Church, G. R., \$50,000.  
**DERICK & GAMBER**, Union Trust Bldg.  
Fig. on equip. for G. P. Jr. High School. Closed.  
**DES ROSIERS, ARTHUR**, 1414 Maccabees Bldg.  
Plans for Resurrection Aud. & High School, Lansing,  
Mich.  
Plans for Church, Ubley, Mich.  
**DIEHL, GEORGE**, 120 Madison Avenue  
Plans for Church, Argyle, Mich., Plans for Catho-  
lic Central High School.  
Prep. plans for School, St. Scholastica Parish.  
**GIFFELS & VALLET, INC.**, L. Rossetti, Associate —  
1000 Marquette Bldg. —  
Plans for store bldg., Federal Dept. stores, Jos.  
Campau.  
Holland Municipal Power Plant. Sketches for fac-  
tory & office Add. for Shakespeare Co., Kalamazoo,  
Mich. Taking figs. Bids due May 24.  
**HARLEY & ELLINGTON**, 1507 Stroh Bldg.  
Western Resin & Turpentine Bldg., Gen'l. Con. let  
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Keystone Steel & Wire Co., Peoria, Ill., let to J. L.  
Simmons, Springfield, Ill.  
**MALCOMSON, CALDER & HAMMOND**, 1219 Griswold.  
Fig. due May 26 at Sec'y's office, Mich. State Col-  
lege, Lansing on Kitchen and Hospital Equip. for  
Olin Memorial Hospital.  
**PEREIRA, P. R.**, 1548 Clairmont  
Prep. plans Sales Bldg., protected const. for Morris  
Weinberg, 100' x 320'. Livernois and Warren. Unit  
heating, two tubular steel boilers, painting, plbg. etc.  
Prep. plans Community Center Bldg., protected  
const., Ferdinand and Christiansy, 30' x 107'.  
**TILDS, PAUL**, 602 Hoffman Bldg.  
Prep. plans for Res. 25x43. Also store bldg., School-  
craft Ave.

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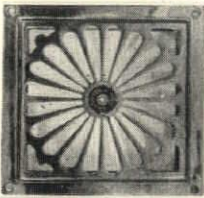
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WEEKLY BULLETIN





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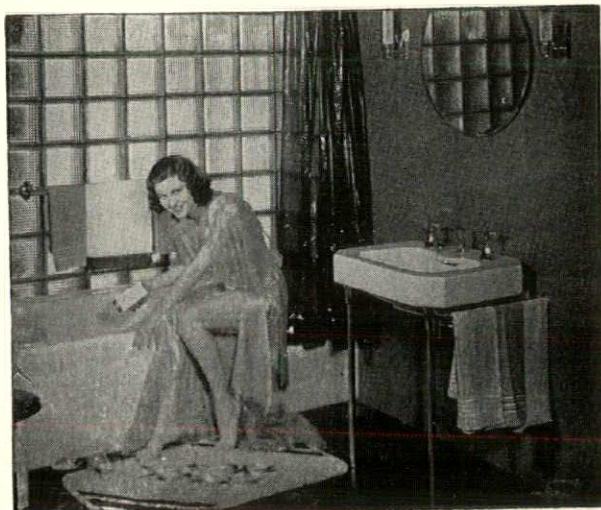
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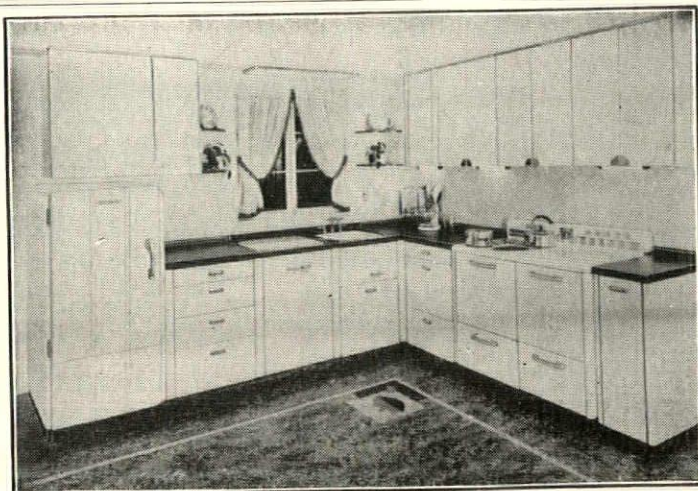
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# WEEKLY BULLETIN

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Volume 13

DETROIT, MICHIGAN, MAY 30, 1939

No. 22



Wenzell

## I'd Rather Be Wright Than Roger

By Herbert G. Wenzell

In the April 23rd issue of the Bulletin, Roger Allen stepped out of his role as humorist in reply to a quotation I had made from an article by Mr. Cram regarding the well-worn topic of "Modernism" in Architecture. Roger would have me elaborate on that quotation inasmuch as he perceived that I was in agreement with Mr. Cram.

I might add novelty to the subject by endeavoring to imitate Roger's style of humor, but were I to reply at length and in all seriousness, I would I know, be quoting consciously or unconsciously from many writers of the past few years who have covered the subject in the general terms of the critic and philosopher. Architecture today is not the only manifestation of a chaotic state of affairs which has resulted primarily from too rapid progress in one direction only. "Whirl is King, having driven out Zeus."

But to get to the particular phase of the subject and narrowing down to the quotation from Mr. Cram's articles, I do not believe Roger has carefully considered it; for Mr. Cram says, in effect . . . "The excellent principles (of the modernist) fail to materialize into any forms which are convincing and permanent."

Note that Mr. Cram admits the principles are excellent. As to whether the forms are convincing or permanent becomes at once a matter of opinion and opinions may be prejudiced, ignorant or just opinions. Again I think that there may be different kinds of "modern" and I think it probable that Roger has in mind the 10% which is modern in following no historical precedents, yet adapting any or all. The 90% which I am sure Mr. Cram had in mind, might be termed the streamlined article which simulates the machine, or in other manifestations, the type which retires to the primitive womb for inspiration. It is no doubt significant that industrial designers are taking a prominent part in the development of this type of architecture and have streamlined everything from bottles to modern cities.

I would contend in general that this type of architecture is not convincing because primarily it is not honest. It strives to be "functional" but betrays a pretense which is futile. It has in a brief time adopted certain types of construction, fenestration and primitive ornamentation which identifies it as a style. As a style, however, I think it safe to predict that it will be relatively short lived for human interests and ideals are here involved.

Mr. Allen dubs Cram as an "escapist". Apparently this is a recent addition to Webster for I do not find it in the 1937 edition. Presumably it is a term used when referring to neurotics who lie down on their jobs. Now, with two of the largest cathedrals in modern times on his hands, I would hesitate to apply this term to Cram. I presume that occasionally Roger goes fishing or hunting when he, too, becomes an "escapist". Some of our most lovable characters may be assigned to the same category, especially humorists. Incidentally, I would shudder to think of a strictly functional streamlined cathedral and perhaps it may be significant that this has not yet been attempted to my knowledge in the U. S. A. And here is, to me, the crux of the matter in regard to the lack of convincing and permanent qualities in the great majority of the examples of modern . . . the elimination of all character and expression not related to the material and mechanistic.

All this would be to me, a rather distressing situation architecturally, were it not for the individualism of some few architects who in their work have retained the qualities which go to

See WENZELL, page 12



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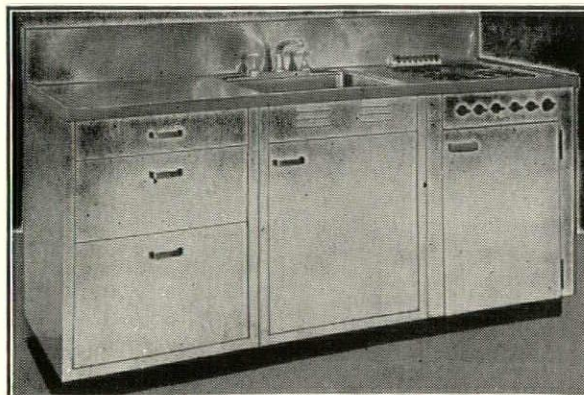
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James W. Follin, who has been associated with the technical work of the Federal Home Loan Bank Board in Washington, D. C., as Chief of the Home Building Service division, has been appointed Managing Director of The Producers' Council administrative office at 122 East 42nd St., New York City, according to an announcement by Russell G. Creviston, President of The Council and Director of Advertising and Sales Promotion for Crane Co.



Follin

A graduate professional engineer, Mr. Follin is a Past President of the Philadelphia Section of the American Society of Civil Engineers and for several years he was Assistant to the Chief Engineer of the Pennsylvania Department of Highways. Later he was engaged in trade association work in the construction industry in Pennsylvania. He served as Chief Engineer of the Philadelphia Federation of Construction Industry and managed the statewide "Renovize" campaign in Rhode Island. He also served as Secretary of the Construction Code Authority, Inc., the administrative and coordinating agency created by the Construction Code.

The Producers' Council, Inc., is an association of nearly seventy representative manufacturers and associations of manufacturers of building materials and equipment. For 18 years it has been affiliated with The American Institute of Architects to foster a closer and more professional relationship. The affiliation has brought the representative producers of building materials and equipment into closer cooperation with architects and other groups within the construction industry in an effort to improve the quality of buildings by a more intelligent and appropriate use of good planning, quality materials and durable construction.

In view of the importance of permanent and sound construction from the standpoint of investment The American Institute of Architects and The Producers' Council, as sponsors, with the Federal Home Loan Bank Board as a co-operating agency, recently have formulated a comprehensive plan to make available sound financing, competent architectural and construction services for the builders of low cost homes.

## JUNE MEETING

*Detroit Division, M. S. A.*

INTERCOLLEGIATE ALUMNI CLUB

WEDNESDAY, JUNE 7th

DINNER AT 6:30 P. M.

Owing to other meetings which conflicted, the May meeting of the Division was omitted and as the June meeting will probably be the last until Fall, President Diehl urges a full attendance. He requests that Division Committees meet before June 7 and be prepared to report at this meeting.

MAY 30, 1939



Torbet

Walter Torbet, Michigan Sales Manager, Detroit Steel Products Company, sponsors of the Fenestra Architectural Competition reported in this issue. Torbet is treasurer of the Producers' Council Club of Michigan.

## THE FENESTRA ARCHITECTURAL COMPETITION

*By Clair W. Ditchy, Architectural Advisor*

A novel architectural competition was held in Detroit recently, in which the contestants acted in a dual capacity. They not only entered designs in the contest but they also served as a jury of award at the conclusion of the event.

To encourage Detroit small house architects to study the possibilities of adapting windows of the outswinging casement type to houses of Colonial character, Detroit Steel Products recently sponsored a "Fenestra Architectural Competition" among members of the Architects' Small Homes Association of Michigan.

The problem, as stated by the sponsor, was, "The best use of Fenestra 'Fenwrought' Steel Casement Windows, from the standpoint of exterior appearance, by the judicious selection of 'stock' and 'standard' types and sizes, in a 'COLONIAL' house costing \$7,000.00 or less to build in today's Detroit market."

Mandatory features included a general view of the house in perspective, with two large elevations of windows shown in the principal facades of the perspective; one each from the first and second floors. Additional requirements covered the designations of the "stock" and "standard" type numbers of the Fenestra Casements used in the elevation drawings, with vertical cross sections showing installation details. Clair W. Ditchy, A. I. A., was the professional advisor.

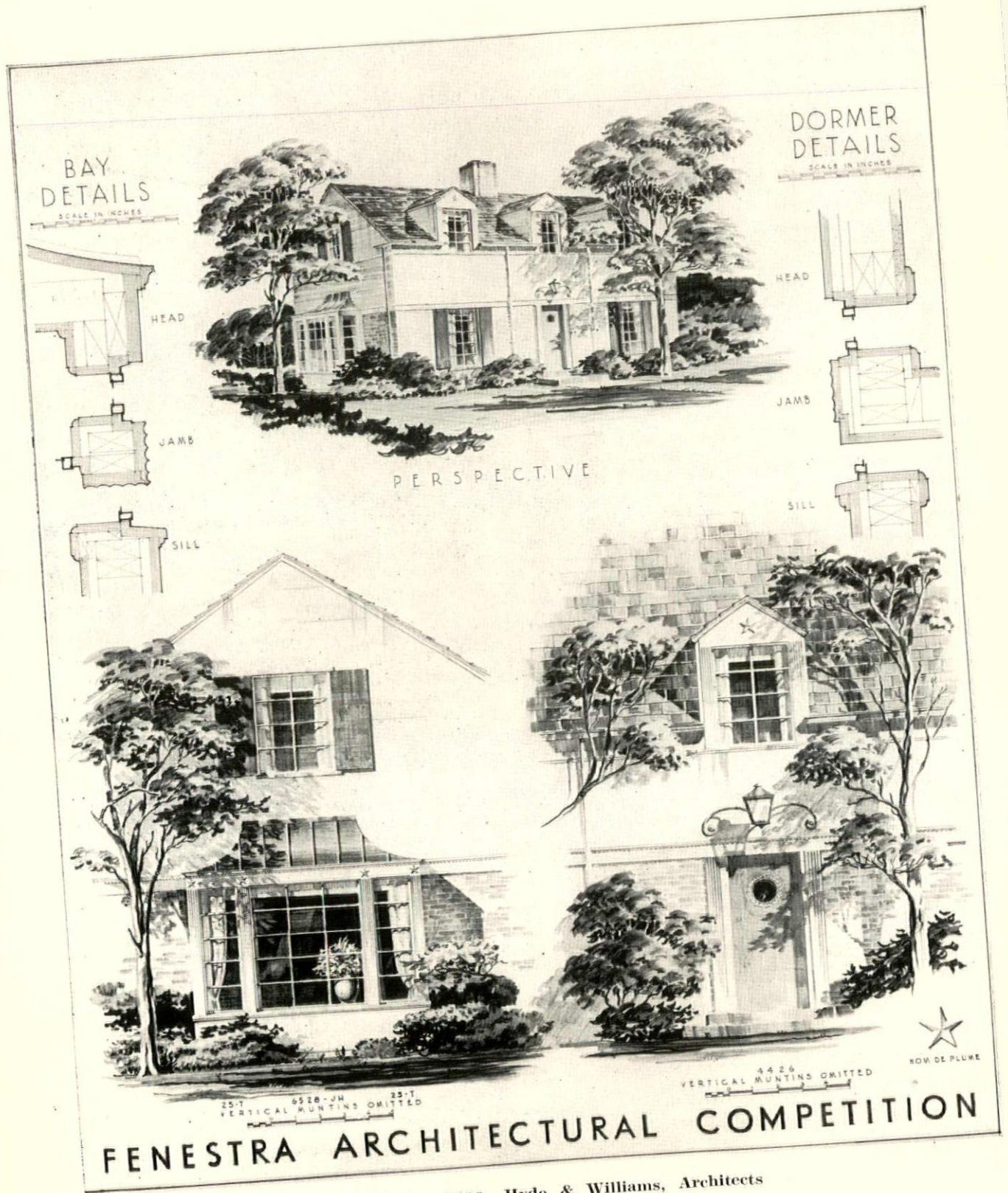
First prize was \$300, second prize \$150 and each of the four mentions received \$75.

At the conclusion of the competition, the contestants were guests of The Detroit Steel Products Company at a dinner, after which the drawings were judged. Since six cash prizes were at stake, each contestant was asked to vote for six choices, in his order of preference.

The Prize Winners thus selected — all well-known, practicing Detroit Architects were; First Prize, Hyde & Williams; Second Prize, J. Ivan Dise; First Mention, Ditchy-Farley-Perry; Second Mention, Earl W. Pellerin; Third Mention, Talmage C. Hughes; Fourth Mention, J. Ivan Dise.

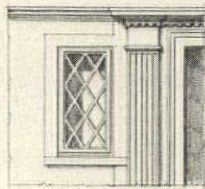
On the following pages are reproduced the six premiated designs.



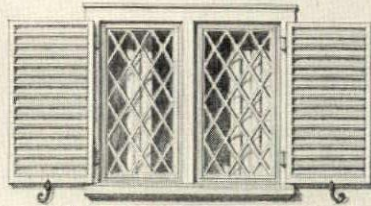


First Prize, \$300—Hyde & Williams, Architects

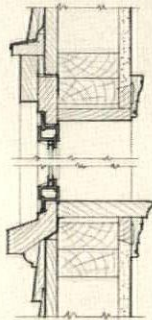




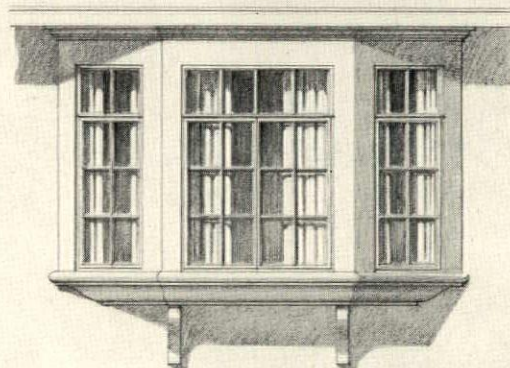
• ENTRANCE DETAIL •  
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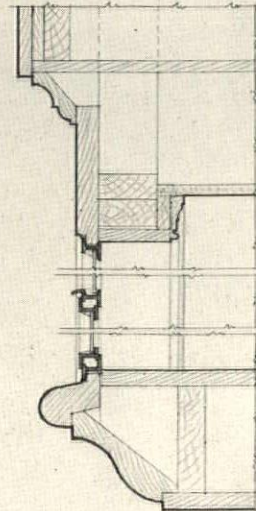
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• SECTION THRO' •  
• TYPICAL WINDOW •

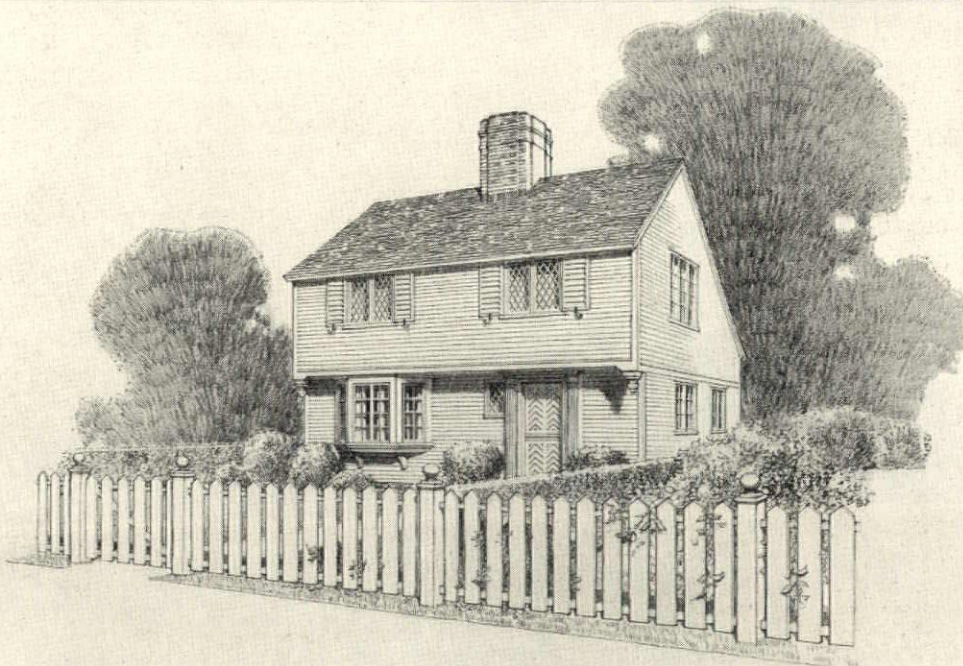


• 1ST. STORY BAY WINDOW •  
• 1- FENWROUGHT NO. 4426 •  
• 2- FENWROUGHT NO. 2416 •



• SECTION THRO' •  
• BAY WINDOW •

• SCALE OF SECTIONS IN INCHES •  
• 1" = 4' •  
• SCALE OF ELEVATIONS IN FEET •  
• 1" = 1' •

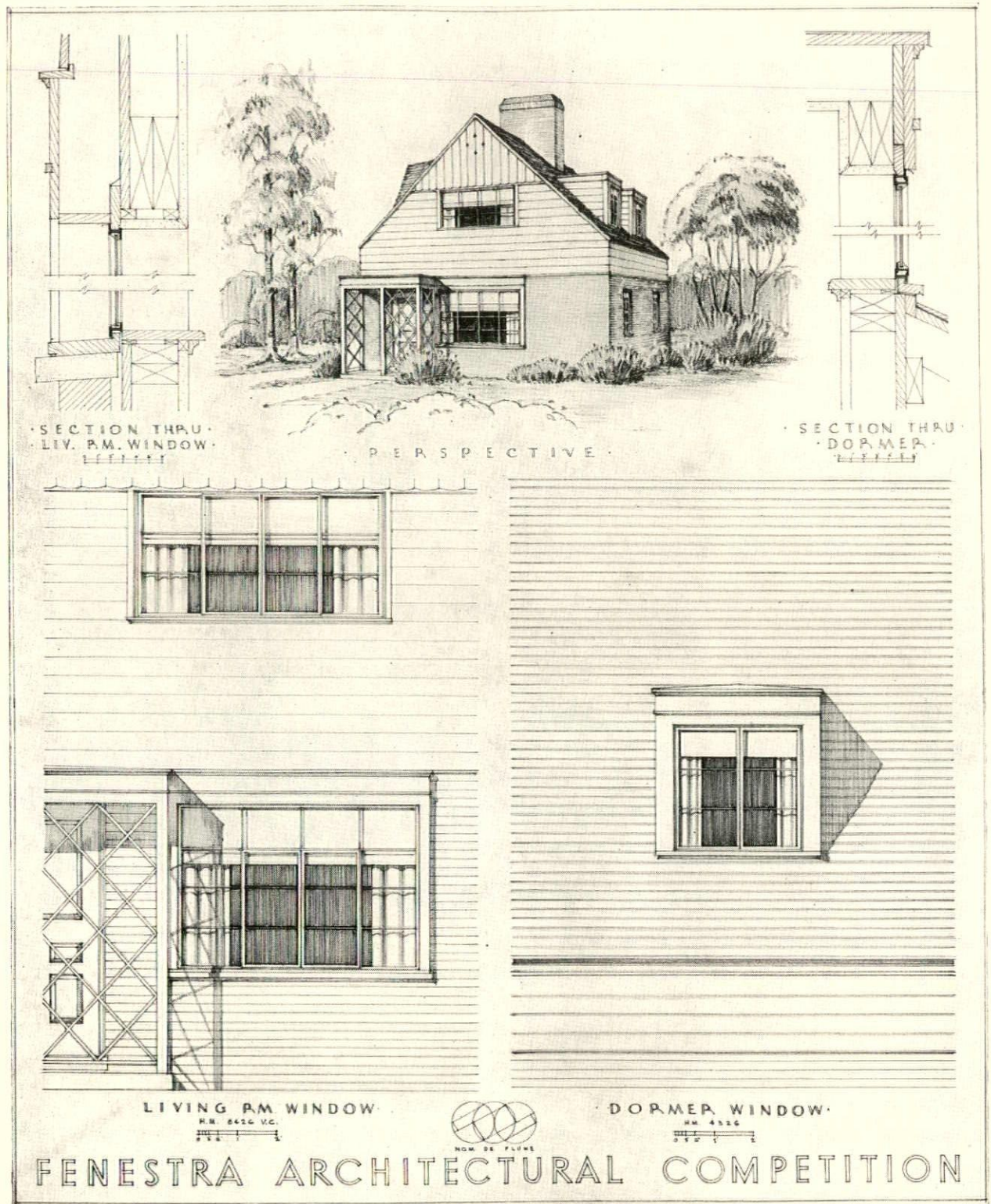


"SQUITCH"

# FENESTRA ARCHITECTURAL COMPETITION

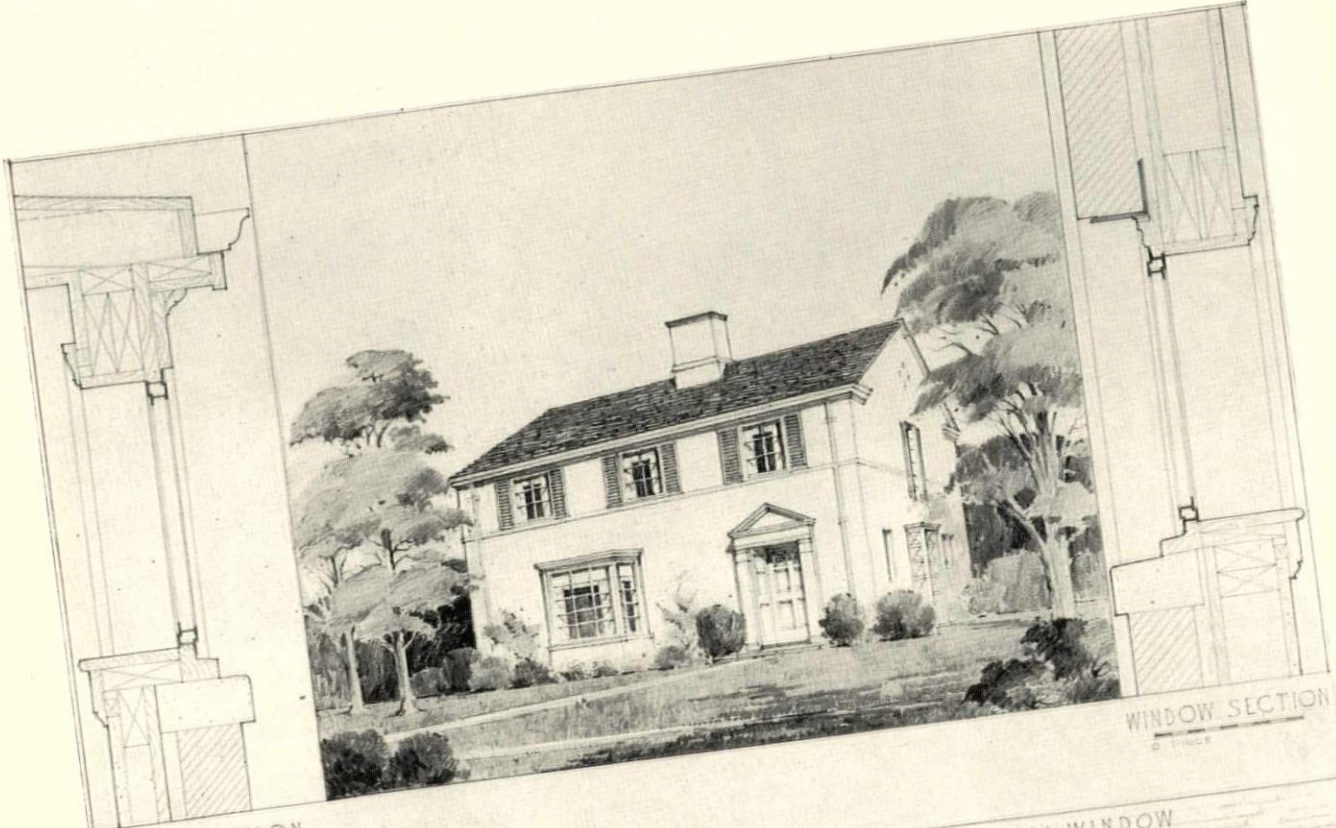
Second Prize, \$150—J. Ivan Dise, Architect





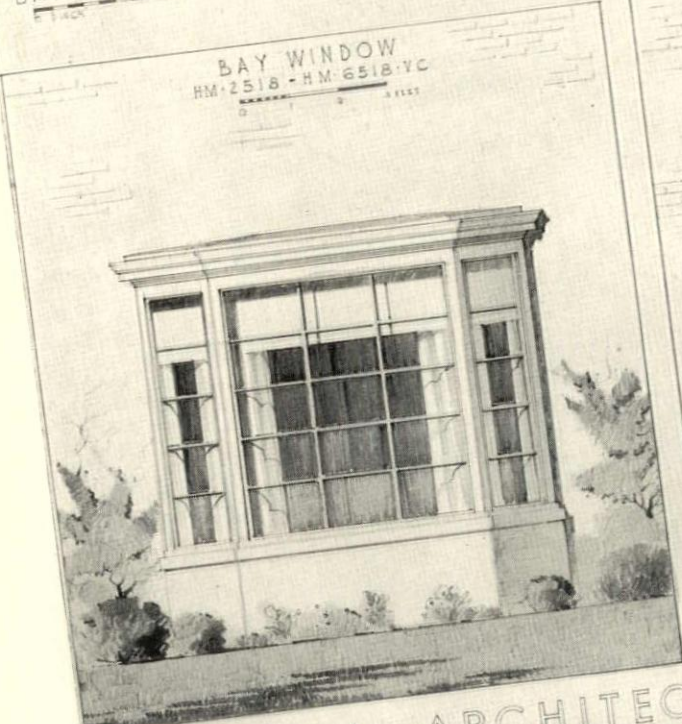
First Mention, \$75—Ditchy-Farley-Perry, Architects



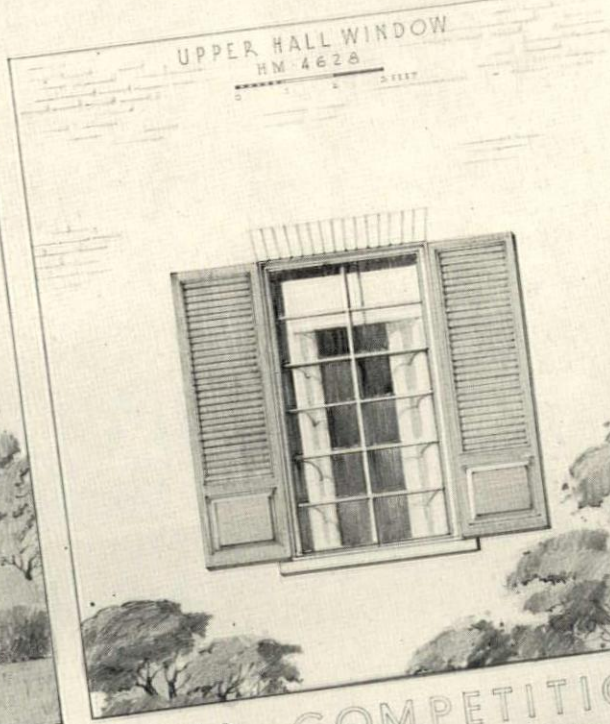


BAY SECTION

WINDOW SECTION



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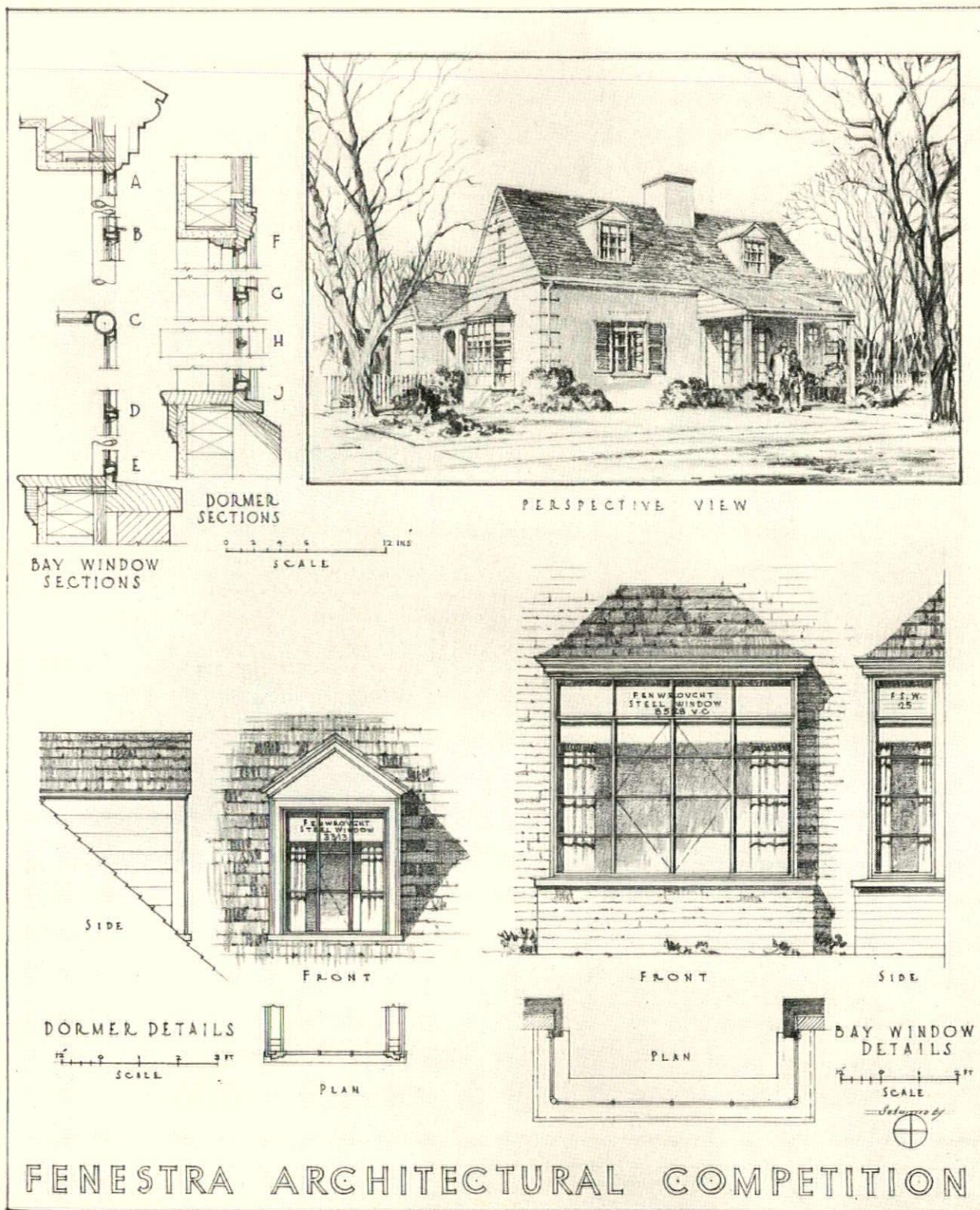


UPPER HALL WINDOW  
HM 4628

FENESTRA ARCHITECTURAL COMPETITION

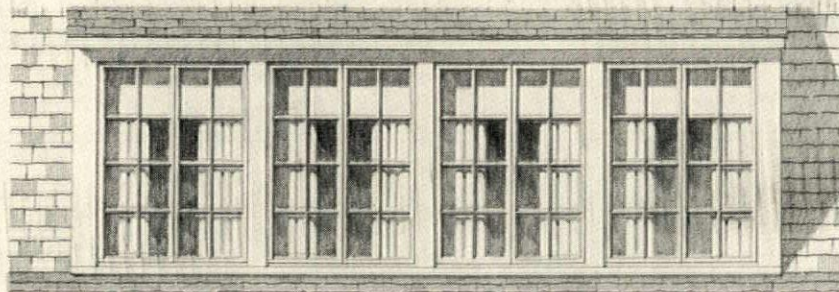
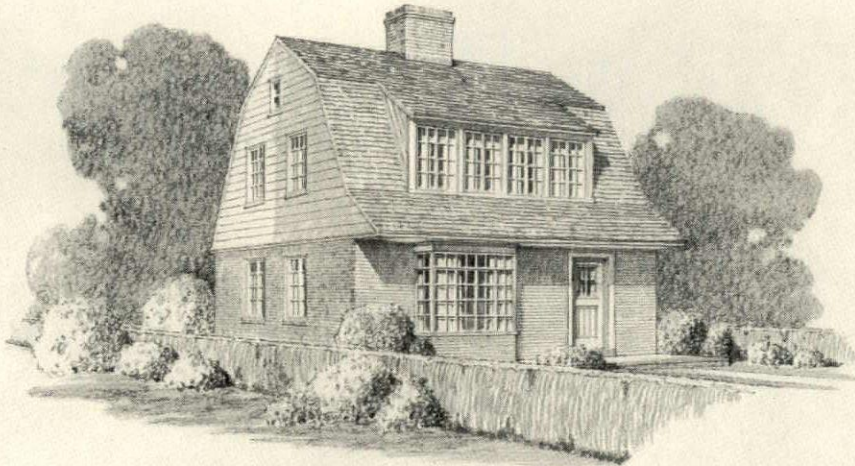
Second Mention, \$75—Earl W. Pellerin, Architect



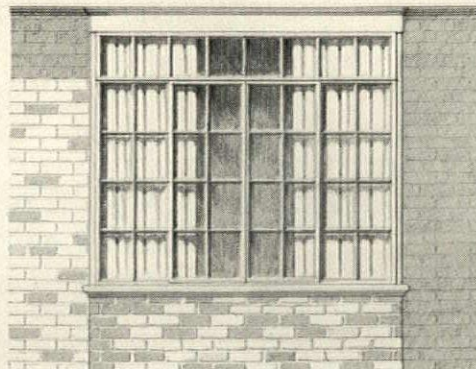
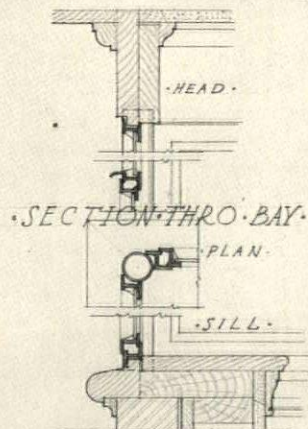


Third Mention, \$75—Talmage C. Hughes, Architect

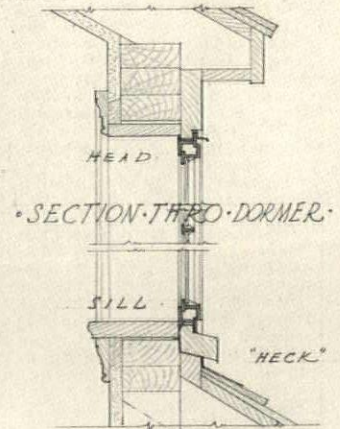




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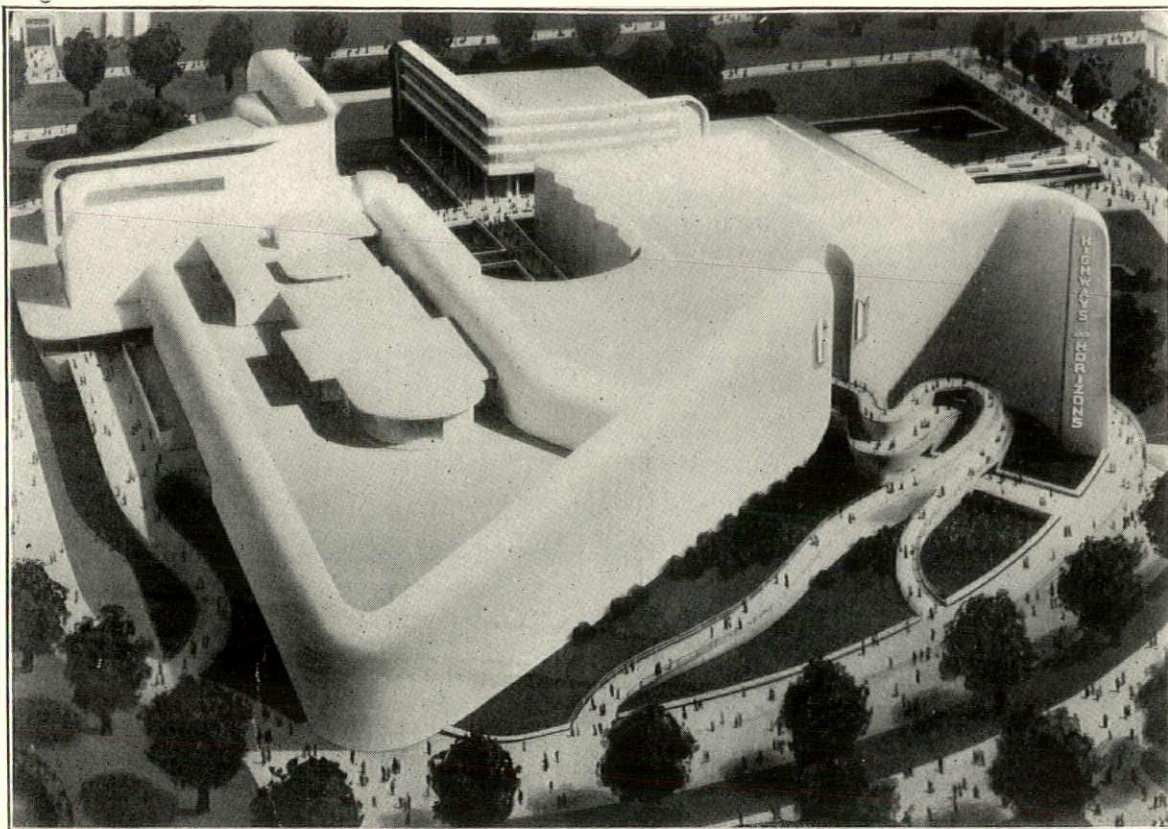
DETAIL OF BAY WINDOW.  
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# FENESTRA ARCHITECTURAL COMPETITION

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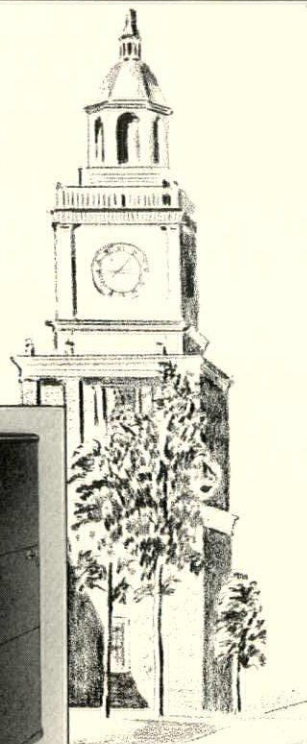
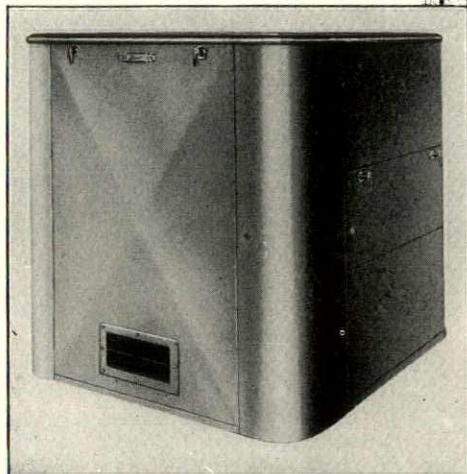
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## REGIONAL MEETING

Clair W. Ditchy, regional director of The American Institute of Architects last week visited the Cincinnati and Louisville Chapters of the Institute. Next week he will attend a meeting of the Toledo Chapter. Plans are rapidly taking definite form for the regional meeting of the Great Lakes and Illinois-Wisconsin districts at University of Notre Dame, June 23 and 24. This will undoubtedly be the most important meeting of Architects held in the Middle West for many years. All architects in the districts irrespective of their affiliations are urged to attend. Ladies are invited.

Mr. William Orr Ludlow, chairman of the Institute Committee on Public Information writes:

"I am quite enthusiastic about the fine program that is being arranged for the Regional Meeting and I wish that I might be there. However, as I look forward to that time, I fear that it will be impossible. I am sure that you, yourself will more than do justice to the subject of Publicity.

"I often wonder how you manage to get together all the interesting things that you put in your Bulletin.

"My best wishes to you, Clair Ditchy and the Regional Meeting."

## BUILDING INDUSTRY REBIRTH IN CHICAGOLAND

Thomas Holden represented the New York Building Congress at the Building Industry Week dinner of the Chicago Building Congress, held at the Stevens Hotel on Tuesday evening, May 10. The Chicago Building Congress, six-month old godchild of the New York Building Congress, sponsored a full week's program, opening with municipalities' day and a proclamation by the Mayor of Chicago, which is being followed by Building Congress day, architects and engineers day, contractors and sub-contractors day, real estate and building labor day, and home builders and home owners day. Dinner meetings, radio broadcasts, billboards and car cards, and much newspaper space publicized the Week. Mr. Holden also attended as guest the annual meeting of the Producers' Council, at which Mr. A. B. Tibbets of National Lead Company was elected president, to serve for the next two years.

—N. Y. Bldg. Congress News

Michigan State Board of Registration for  
Architects, Professional Engineers,  
Land Surveyors  
306 Transportation Bldg., Detroit

The next State Board Examinations for Architects, Engineers and Surveyors will be held at the University of Michigan, Michigan State College, University of Detroit and Michigan College of Mining and Technology on June 15th, 16th and 17th, 1939. The subject of the architectural design problem will be a Rural Station for State Police.

Application blanks and full information may be obtained by writing to the office of the Board, 306 Transportation Building, Detroit.

MAY 30, 1939

## GENERAL MOTORS BUILDING AT NEW YORK WORLD'S FAIR

Pictured on the facing page is the largest single exhibit building at the New York World's Fair, the General Motors Highways and Horizons exhibit, located on a seven-acre plot in the Transportation Zone of the Fair.

The exhibit actually is four buildings, located on the four corners of a spectacular and imaginary full-scale street intersection of the future. The buildings are joined into the over-all exhibit structure by elevated pedestrian sidewalks, which extend for a full city block in two directions. The street below is designed for motor traffic and will contain sixty motorcars, trucks, buses and taxicabs.

Projecting a basic theme of highway progress and possible trends in motor transportation facilities of the future, visitors in moving sound-chairs will tour a vast miniature cross-section of America as it may conceivably appear twenty years or so from now. The "futurama," as it is called, covers an area of 35,738 square feet and extends for a third of a mile in and about the building. Each of the traveling chairs is equipped with a sound device which serves as a private guide on the tour.

A stage show of science and research will be presented in the Casino of Science. There will be colorful displays picturing the many foreign nations in which General Motors operates, and an actual 4000 horsepower, streamlined Diesel locomotive, which will be seen in operation.

The architect is Albert Kahn; the designer, Norman Bel Geddes.

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## WENZELL, Continued from page 1

make a humanistic architecture. And it is worth while noting that some of these men and much of their work are at our back door. And too it is significant that these men are teachers in a real sense. It is doubly significant that they had no hand either in the World's Fair in Chicago or the going concern in New York City.

Perhaps the arteries are growing stiff and I look upon the architectural scene (or scenery) with a jaundiced eye, but in my recent pilgrimages to New York I can but see the futility of the modern architectural Babylon and I return again and again to what were masterpieces in their day, all within a stone's throw of each other — The St. Regis Hotel, St. Thomas and the University Club. It is a nostalgia of which I am not altogether ashamed. I mention these structures because while entirely dissimilar because of their derivation yet to me they have those definite yet elusive qualities which make for great architecture. That they are monumental is beside the question. So is Radio City.

I am impelled to touch upon the question of project housing — housing on a large scale. Aside from all other complicated questions the one which is paramount in the minds (and hearts if you will) of those who will occupy these dwellings is the appearance and environment. They should be domestic. Consideration of economy would eliminate every feature except as necessitated by the simplest requirements of durable shelter. Such requirements produce in general the net result, in appearance of a factory. Now here it would seem is a field for the modernist, yet it has been conclusively shown by careful estimates that the modernist streamlining, his fenestration and other calculated effects are not economical nor does his style satisfy the inherent demand for some measure of domesticity. Now it appears that this desirable characteristic is psychologically based on tradition rather than sophistication and therefore it will be found that in the most successful examples to date of low cost housing in this country there is an attempt to adapt very simple detail motives based on the colonial or Georgian. It is altogether possible and probable that other forms will be adopted which will be satisfactory but the simple fact remains that so far it hasn't been found economical to depart from some form of tradition or expression in the low cost housing field. It may well be argued that the best modernists in this country have not busied themselves with this problem. It is my belief that if they have not done so it is because they recognize the difficulty involved in the obvious requirements. Simply stated the vocabulary of the modernist just doesn't solve the problem insofar as this country is concerned.

It is to be hoped that Mr. Allen will not misconstrue my intention in these scattered remarks. While I am perfectly willing to be an "escapist"

## ARCHITECTS' REPORTS

**AGREE, CHAS. N.**, 1140 Book Tower.

Prep. plans for modernization—store bldg—Winkelman Bros., Port Huron.

Also plans for 2-story Doctors' Clinic, Fort St. Vis-gar Ave.

Taking fig. on equipment—Harper Theatre. Alos fig. on lighting fix. screens, shades—Apt. Bldg., 2901 Chicago Blvd.

Superstructure, Harper Theatre—Gen'l. let to O. W. Burke Co.

Prep. plans, housing development, 404 Apts. Mac-kenzie Manor Housing Corp., owners.

2-story and basement mercantile bldg., Ann Arbor, Mich. Bids due May 31.

Prep. plans for 3 story and basement Apt. bldg., Jeff. Ave. Belvidere Land Co., 24 units. Iroquois & Jefferson Aves.

Prep. plans for store bldg., Houston Ave. & Hayes.

**E. L. BARBER, DENISON, Iowa, Merritt & Cole, Assoc. Archt.**—Plans for \$50,000 Church, Cor. Plymouth and Steele Aves.

**BENNETT & STRAIGHT**, 13526 Michigan Ave.

Fig. on Theatre, Rosedale Gardens, closed.

**DAVERMAN, J. & G. CO.**, Grand Rapids—

Prep. plans, parish house, Legrave Ave., Christian Reformed Church, G. R., \$50,000.

**DERRICK & GAMBER**, Union Trust Bldg.

Fig. on equip. for G. P. Jr. High School. Closed.

**DES ROSIERS, ARTHUR**, 1414 Maccabees Bldg.

Plans for Resurrection Aud. & High School, Lansing, Mich.

Plans for Church, Ubley, Mich.

**DIEHL, GEORGE**, 120 Madison Avenue

Church, Argyle, Mich., Taking fig., Plans for Catho-lic Central High School.

School, St. Scholastica Parish. Taking fig.

**GIFFELS & VALLET, INC., L. Rossetti, Associate —** 1000 Marquette Bldg. —

Plans for store bldg., Federal Dept. stores, Jos. Campau.

Holland Municipal Power Plant. Sketches for fac-tory & office Add. for Shakespeare Co., Kalamazoo, Mich. Taking figs. Bids due May 24.

**KASURIN, JOHN**, Park Ave. Hotel—Gen. Cont., Alt. & Addn., Det. Steam Bath Co., 1377 W. Vernor, let to Gardner Const. Co.

Plans ready June 1. Alt. & Addn., Rich Cafe, Mt. Clemens. Bar fixtures, linoleum walls and floors.

**MALCOMSON, CALDER & HAMMOND**, 1219 Griswold.

Fig. due May 26 at Sec'y's office, Mich. State Col-lege, Lansing on Kitchen and Hospital Equip. for Olin Memorial Hospital.

**O'DELL, H. AUGUSTUS**, 904 Marquette Bldg.—Prep.

plans, factory & office, 125x77, E. Outer Dr. for Hydro Mfg. Co. Steel, Masonry, Monitor & Crane runway.

**TILDS, PAUL**, 602 Hoffman Bldg.

Prep. plans for Res. 25x43. Also store bldg., School-craft Ave.

from "modernistic tendencies" in design, yet I can perceive something infinitely better in ex-pression than the art of the industrial designer. That expression which I believe better will take hold as we remain sensitive to those character-istics which make for good architecture and that does not mean sentimental romanticism from my point of view.

I suppose that most all architects who are not out and out egoists have eternally that sense of frustration which is a matter of conscience and conscience is guilt and most of our guilt, it seems to me, is that in following the crowd we are denying our freedom that we may satisfy an easy security.

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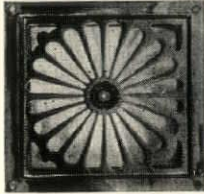
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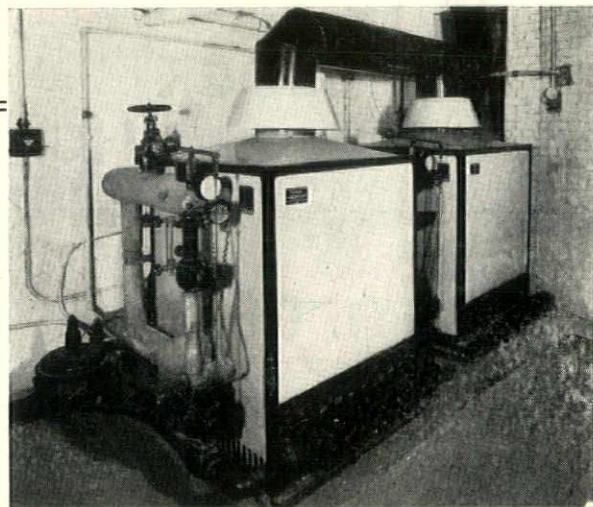
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